



HK WORDPRESS MEETUP #85

FEATURING

跨境銷售的機會與挑戰

BY JUN LAM (廣東話)

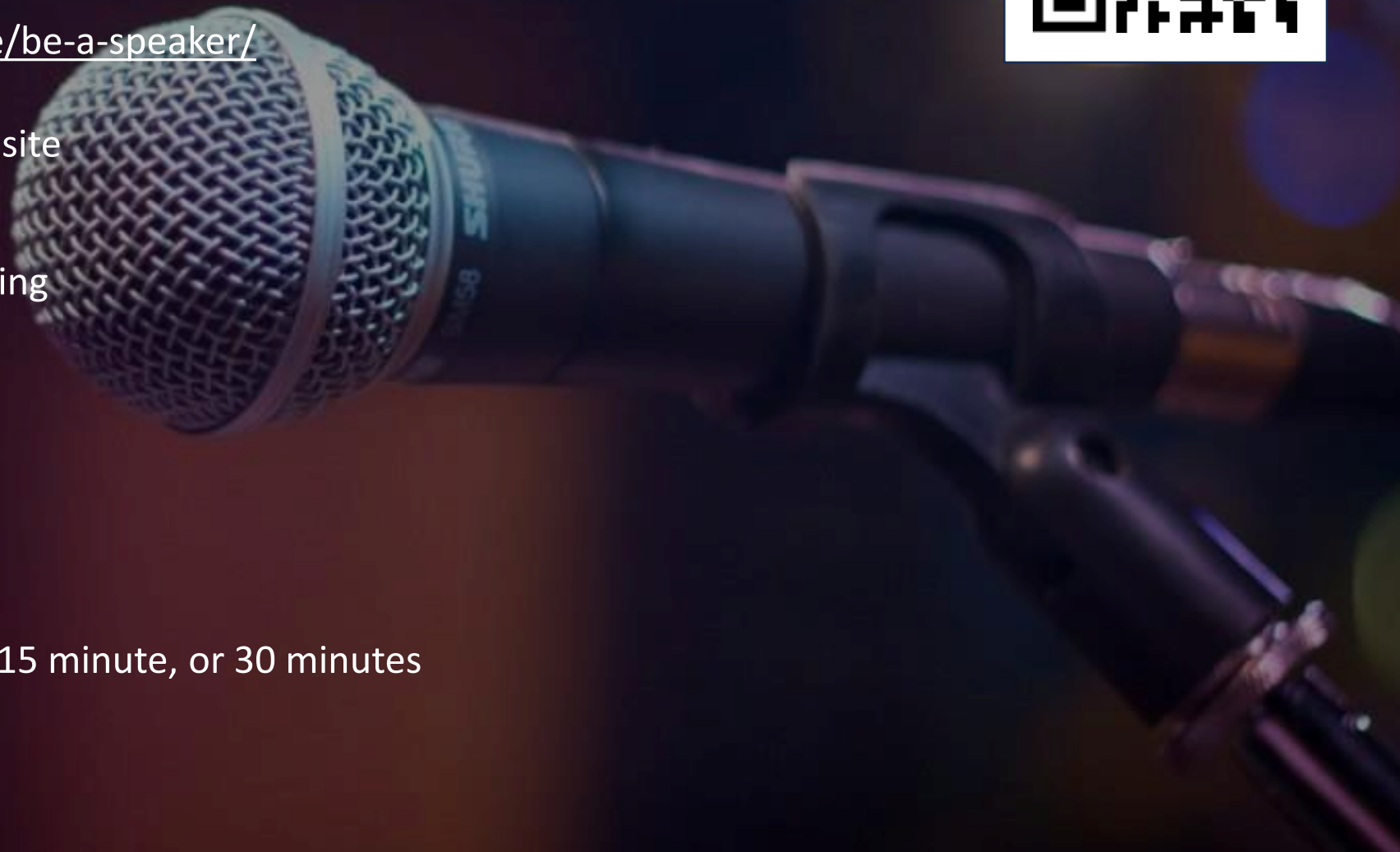
Agenda



Call for Speakers



- Apply at <https://hkwp.me/be-a-speaker/>
- Topics:
 - Your WordPress Website
 - Development
 - Themes/Plugins
 - SEO/Content Marketing
 - Business Strategies
 - UI/UX
 - Security
 - Design
 - Career
 - Personal Experience
 - Other related topics
- Talk duration: 5 minutes, 15 minute, or 30 minutes





Call for Volunteers



- Apply at <https://hkwp.me/be-a-volunteer/>
- We want
 - Designer

Venue Sponsor: Coffice

Coffice 是以本地企業及傳統行業為主要服務對象的共享辦公室，自2014年起我們分別在觀塘、荔枝角及上水設立了分行。

Coffice 致力為每個創業家提供全面的創業支援及希望透過用戶交流平台，為初創公司及微企打做一個將工作，生活，社交合而為一的理想工作環境。

The logo for Coffice Coworking Space features the word "Coffice" in a large, bold, brown, rounded sans-serif font. Below it, the words "COWORKING SPACE" are written in a smaller, black, all-caps, sans-serif font.

Coffice
COWORKING SPACE



HK WORDPRESS MEETUP #85

FEATURING

跨境銷售的機會與挑戰

BY JUN LAM (廣東話)

Jun Lam

林家豪先生目前於 PayPal 擔任業務夥伴及拓展高級經理，致力拓展PayPal在香港網上支付的夥伴合作關係；他曾在 eBay 賬戶管理部門任職，在電子商貿行業擁有豐富經驗。在 eBay 之前，林先生於Yahoo! 擔任搜索引擎營銷，為他在電子商貿上的成功打下堅實基礎。他於 2018 年獲得香港大學工商管理碩士學位。



跨境銷售的機會與挑戰 by Jun Lam

在當今電子商務蓬勃發展的時代，WooCommerce 用戶們面臨許多跨境銷售的機會與挑戰。在本次演講中，PayPal 將分享一些關於跨境銷售的深刻見解，幫助您更好地理解國際市場的動態。



HK WORDPRESS MEETUP #85

FEATURING

跨境銷售的機會與挑戰

BY JUN LAM (廣東話)



Hong Kong WordPress Meetup

Certificate of Appreciation


is hereby given to

Mr. Jun Lam

for presenting at the 85th meetup of Hong Kong WordPress Meetup

under our hands

this ninth day of April, twenty twenty five


Victor K. Nip
Organizer


Nicholas Yau
Organizer



HK WORDPRESS MEETUP #85

WordCamp Asia 2025 體驗

BY CAROLINE WANG (廣東話)

Caroline Wang

- WordPress learner
- Volunteer at WordCamp Hong Kong and Hong Kong WordPress Meetup
- 3-time WordCamp attendee including 2 times in WordCamp Asia



WordCamp Asia 2025 體驗 by Caroline Wang

在本次演講中，Caroline 將帶你進入 WordCamp Asia 的精彩世界。WordCamp Asia 是一個匯聚全球 WordPress 愛好者和開發者的盛會，旨在分享知識、經驗和靈感。Caroline 將介紹這項活動的獨特氛圍、豐富的議程以及參與者的多樣性，還會分享她在 WordCamp Asia 中的角色與貢獻，以及這段經歷如何促進了她的個人和職業成長。



HK WORDPRESS MEETUP #85

WordCamp Asia 2025 體驗

BY CAROLINE WANG (廣東話)



Hong Kong WordPress Meetup

Certificate of Appreciation

is hereby given to

Ms. Caroline Wang

for presenting at the 85th meetup of Hong Kong WordPress Meetup

under our hands

this ninth day of April, twenty twenty five

Victor K. Nip
Organizer

Nicholas Yau
Organizer

General Q&A/Discussion



Closing





Call for
Organizers

Apply!

<https://asia.wordcamp.org/2026/>

17th May 2025 (Sat) | Johor, Malaysia

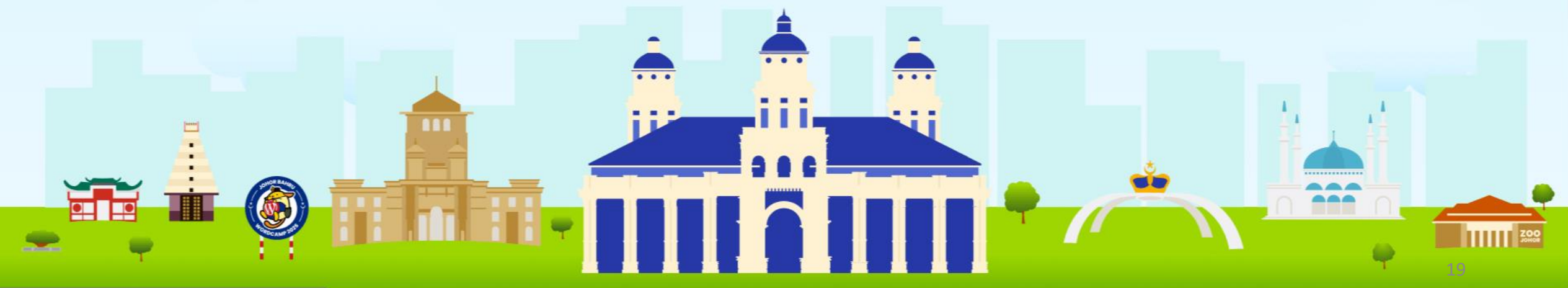
WordCamp Johor Bahru 2025

Empowering the Digital Future

[Get Ticket](#)

[Be our Sponsor](#)

<https://johorbahru.wordcamp.org/2025/>





Victor K. Nip

Victor has built more than 100 websites and web applications using WordPress. He is an organizer of WordCamp Hong Kong and Hong Kong WordPress Meetup. He has been a speaker in the Meetup multiple times and a speaker at WordCamp Malaysia. WordCamp Johor Bahru is his 12th WordCamp attended in-person.

Sessions

[Hidden Gems: Leveraging Less-Known WordPress Plugins that I Have Been Using Since My First Websites](#)

Our Sponsors

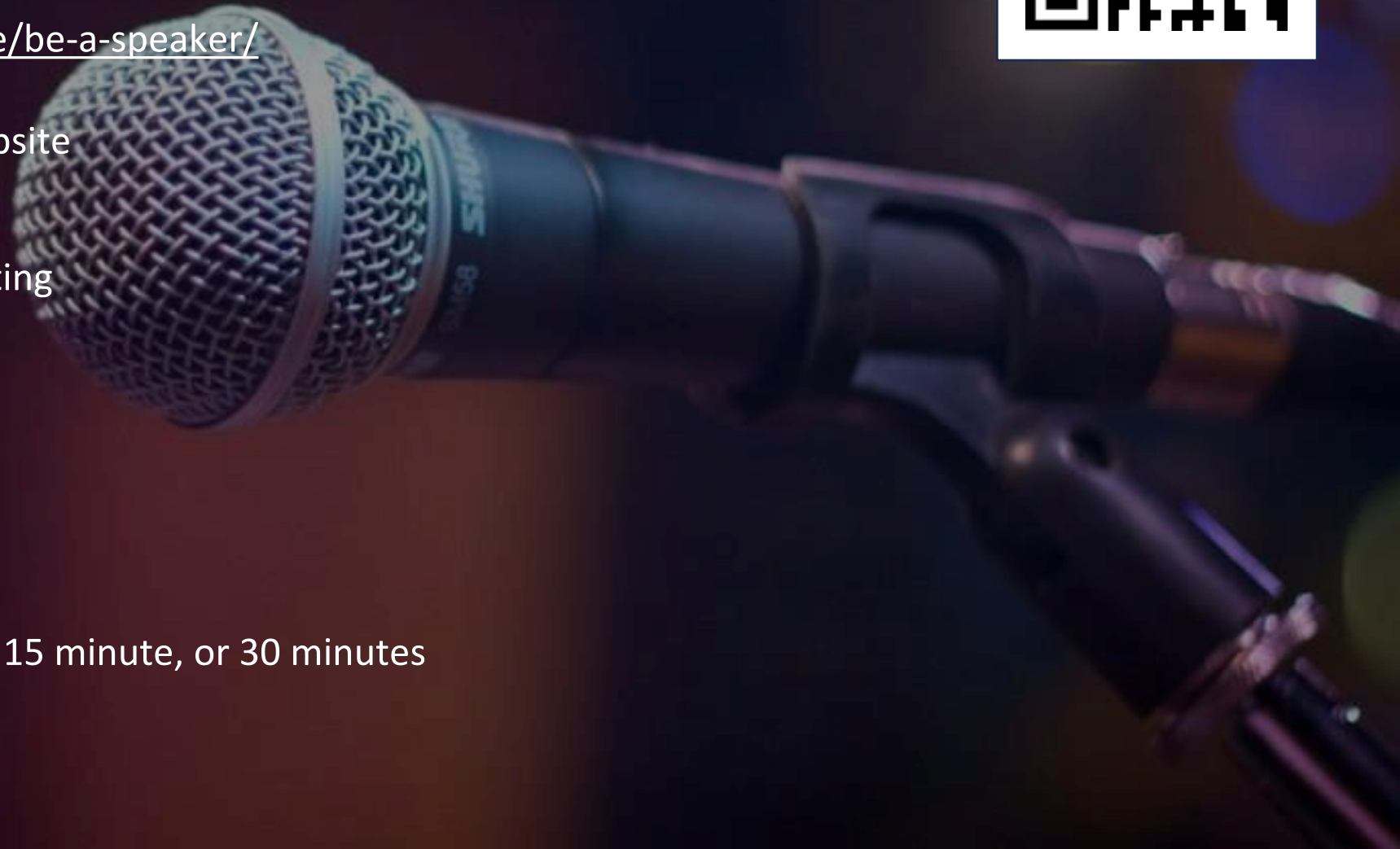
WordCamp Johor Bahru 2025 would not be possible without the great help of our sponsors.



Call for Speakers



- Apply at <https://hkwp.me/be-a-speaker/>
- Topics:
 - Your WordPress Website
 - Development
 - **Themes/Plugins**
 - SEO/Content Marketing
 - Business Strategies
 - UI/UX
 - Security
 - Design
 - Career
 - Personal Experience
 - Other related topics
- Talk duration: 5 minutes, 15 minute, or 30 minutes





Call for Volunteers



- Apply at <https://hkwp.me/be-a-volunteer/>
- We want
 - Designer

Picture Sharing

Share your event pictures

<https://hkwp.me/photo85>

or

<https://photos.app.goo.gl/Wx3m68W4SWzJFMLH7>

Google Photos



HKWP Meetup

Oct 22 - Nov 11



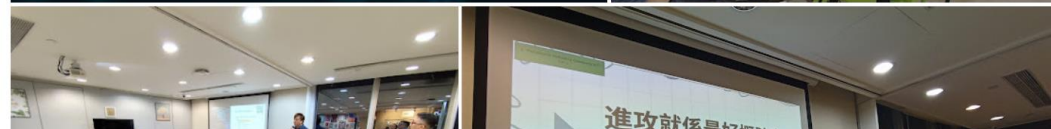
ty

Oct 22



Save

4" Nip · 3w



Dinner



樂天冰室 - 荔枝角長沙灣道808號香港
紗廠工業大廈第一、二期地下C2B號舖



After reaching G/F cross the
main road



Cost: Buy your own
coffee/dinner (\$20 - \$80)

A close-up photograph of a black and white dog, possibly a Papillon, with its mouth open and tongue sticking out. The dog is wearing a pink collar with a green floral pattern. The background shows a clear blue sky and a mountain range with green trees. The text "Thank you sponsor, again!" is overlaid in white on the left side of the image.

Thank you sponsor, again!

Venue Sponsor: Coffice

Coffice 是以本地企業及傳統行業為主要服務對象的共享辦公室，自2014年起我們分別在觀塘、荔枝角及上水設立了分行。

Coffice 致力為每個創業家提供全面的創業支援及希望透過用戶交流平台，為初創公司及微企打做一個將工作，生活，社交合而為一的理想工作環境。

The logo for Coffice Coworking Space features the word "Coffice" in a large, bold, brown, rounded sans-serif font. Below it, the words "COWORKING SPACE" are written in a smaller, black, all-caps, sans-serif font.

Coffice
COWORKING SPACE

Next HKWP
Meetup Event
May/June 2025

