



HK WORDPRESS MEETUP #89

FEATURING

將UX/UI設計原則應用於WordPress：
從Figma到無縫網站體驗
BY SARALIN CHOI (廣東話)

Agenda



Call for Speakers

- Apply at <https://hkwp.me/be-a-speaker/>
- Topics:
 - Your WordPress Website
 - Development
 - Themes/Plugins
 - SEO/Content Marketing
 - Business Strategies
 - UI/UX
 - Security
 - Design
 - Career
 - Personal Experience
 - Other WordPress-related topics
- Talk duration: 5 minutes, 15 minute, or 30 minutes





Call for Volunteers

- Apply at <https://hkwp.me/be-a-volunteer/>
- Looking for
 - Designer
 - Video Editor



Picture Sharing

Share your event pictures

<https://hkwp.me/photo89>

Google Photos



HKWP Meetup #81

Oct 22 - Nov 11



V Say something

Event Sponsor:

Kinsta

Kinsta's premium managed hosting for WordPress delivers speed, security, and global scalability, directly improving reliability, efficiency, and results. With transparent, flexible service, a cutting-edge technology stack, and 24/7/365 expert human support, Kinsta adapts to your needs and improves your workflows and performance, giving you the peace of mind to focus on your business.

Backed by the highest international standards with a local data center in Hong Kong and a global network beyond, Kinsta is an extension of your team that gives your projects a reliable foundation for online success, allowing you to work efficiently and scale campaigns effectively with WordPress and other technologies.

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Coffice

Coffice 是以本地企業及傳統行業為主要服務對象的共享辦公室，自2014年起我們分別在觀塘、荔枝角及上水設立了分行。

Coffice 致力為每個創業家提供全面的創業支援及希望透過用戶交流平台，為初創公司及微企打做一個將工作，生活，社交合而為一的理想工作環境。

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Saralin Choi

Saralin 是一位 UX/UI 設計師兼 WordPress 開發者，擅長將 Figma 設計稿高效轉換為功能完善、效能優化的品牌網站。透過自學，她已獨立完成 30 多個 WordPress 項目，涵蓋多語言支援、電商功能和響應式設計。她熱衷於在設計與開發之間建立橋樑，用實際專案驗證使用者體驗的價值。

將 UX/UI 設計原則應用於 WordPress：從 Figma 到無縫網站體驗

在本次會議中，Saralin 將探討 UX/UI 設計原則在 WordPress 開發中的策略性應用，並著重在於如何從 Figma 設計轉換到功能齊全的網站。與會者將深入了解如何建立網站以實現最佳用戶體驗、確保設計一致性以及如何利用 Flatsome 實現可擴展的品牌解決方案。此外，會議還將探討響應速度、多語言整合和效能優化等關鍵挑戰，為設計師和開發者提供實用經驗。

UX/UI 設計原則 應用WORDPRESS： 從FIGMA 到無縫網站體驗

Saralin, Aug 2025





Hong Kong WordPress Meetup

Certificate of Appreciation

is hereby given to

Ms. Saralin Choi

for presenting at the 89th meetup of Hong Kong WordPress Meetup

under our hands

this twenty fifth day of August, twenty twenty five

Victor K. Nip
Organizer

Nicholas Yau
Organizer



Photo Time

(Not the end of the Meetup yet!)

General Q&A/Discussion





Closing

<https://taiwan.wordcamp.org/2025/>

WordCamp Taiwan 2025

~~October 25th 2025~~

November 8-9, 2025 in
Kaohsiung

[jetpack_subscription_form subscribe_text="" title=""
subscribe_button="Send me updates!"]

WordCamp Taiwan 2025 is in the early planning stages. In the meantime, you can subscribe to updates above, or contact the organizers below to get involved.

<https://cebu.wordcamp.org/2025/>

WordCamp Cebu 2025

Email Address

Send me updates!

WordCamp Cebu 2025 is in the early planning stages. In the meantime, you can subscribe to updates above, or contact the organizers below to get involved.

Contact the Organizers

Sources:
December 6
(Main Event) +
7 (Other
Activities) at
Sunway
University



<https://malaysia.wordcamp.org/2025/>

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or

<https://photos.app.goo.gl/SrCA2u9bkf8qekGA7>

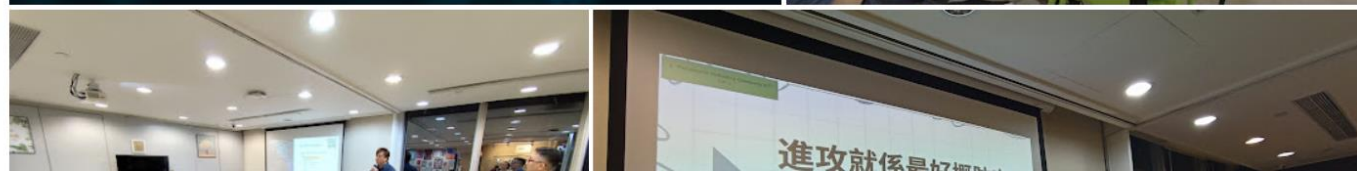
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Play highlights



Victor



Say something



TQRCG

Dinner

Sponsored by Kinsta

樂天冰室 - 荔枝角長沙灣道808號香港紗
廠工業大廈第一、二期地下C2B號舖

After reaching G/F cross the main road

Cost: Buy your own coffee/dinner (\$20 -
\$80) – “some amount”

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Thank you
sponsor, again!



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Next HKWP Meetup Event

- September 2025
(TBC)