

UX/UI 設計原則 應用WORDPRESS： 從FIGMA 到無縫網站體驗

Saralin, Aug 2025





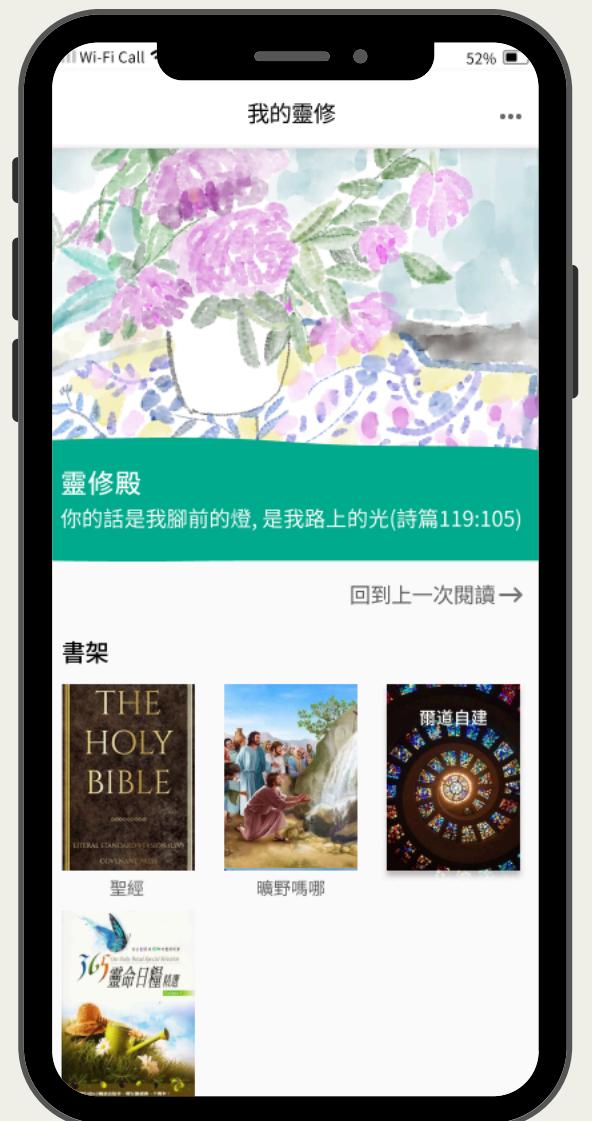
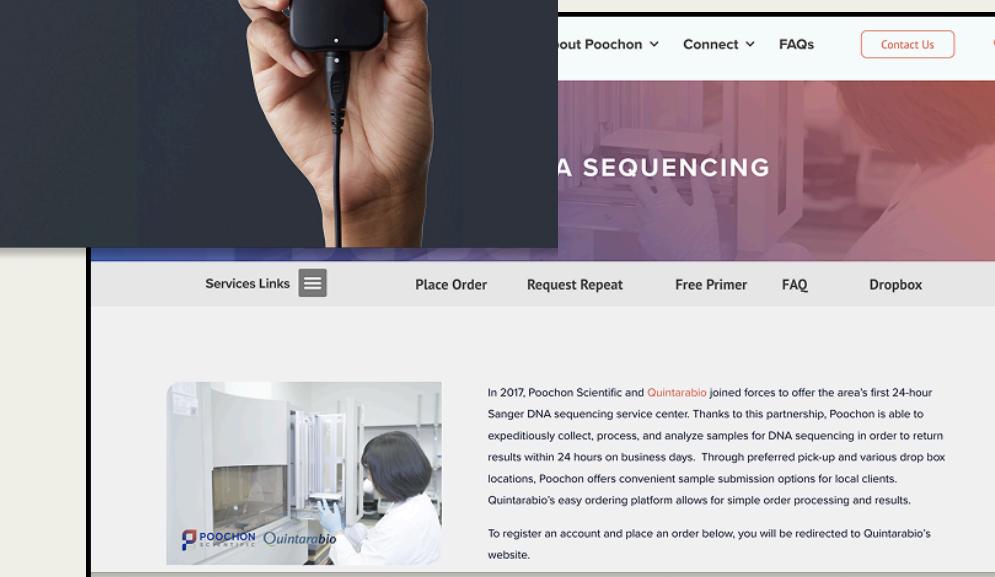
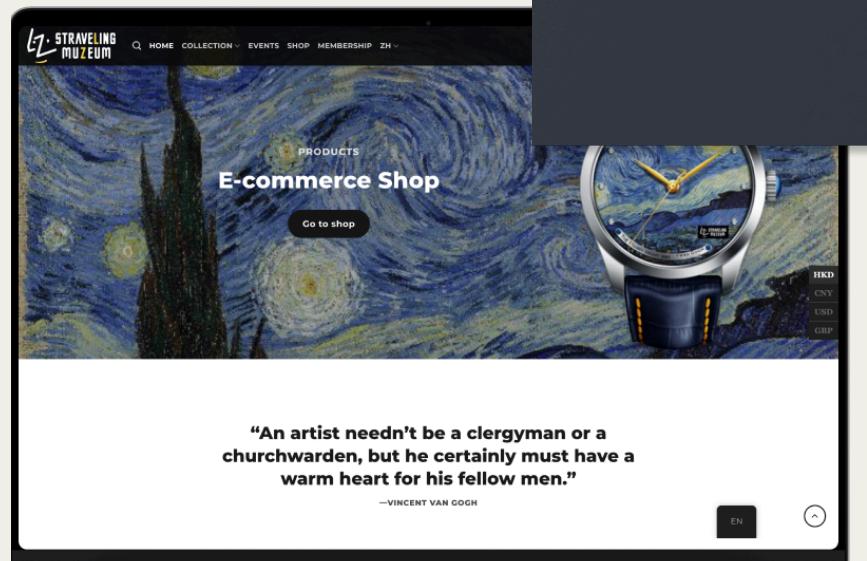
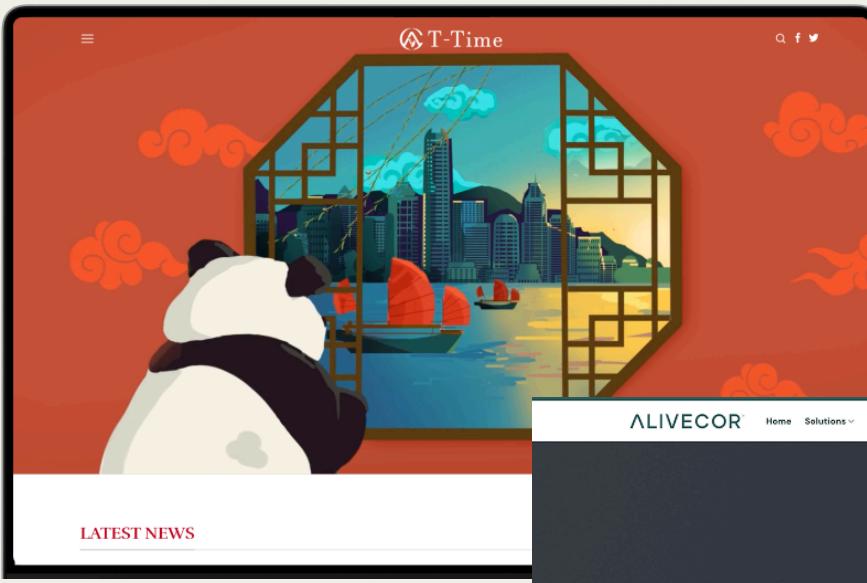
LET ME SHARE A LITTLE

ABOUT ME

UX/UI DESIGN

30+WEBSITES, 3 APPS

MY CASES



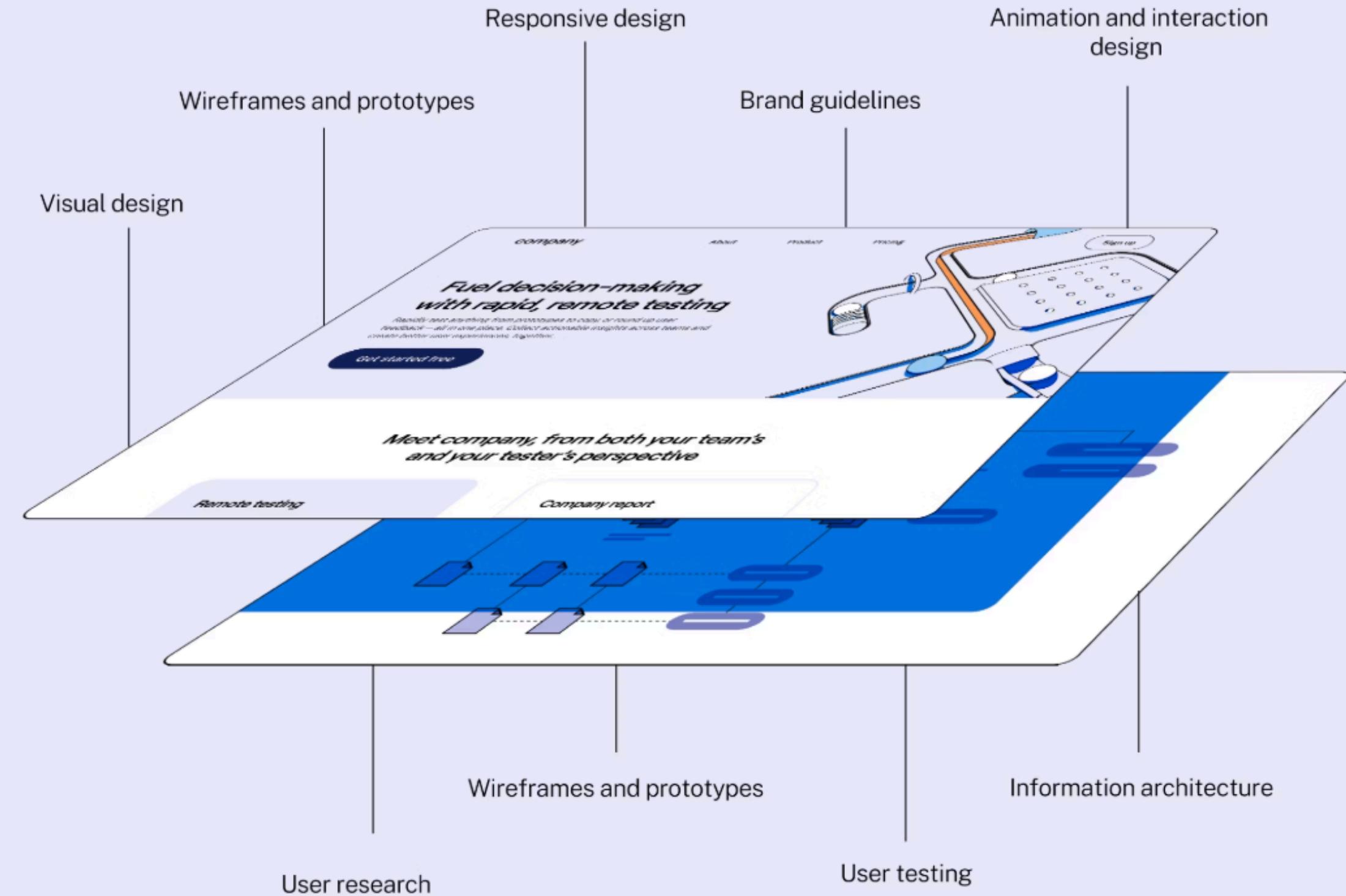
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App Store

UX/UI?



UI

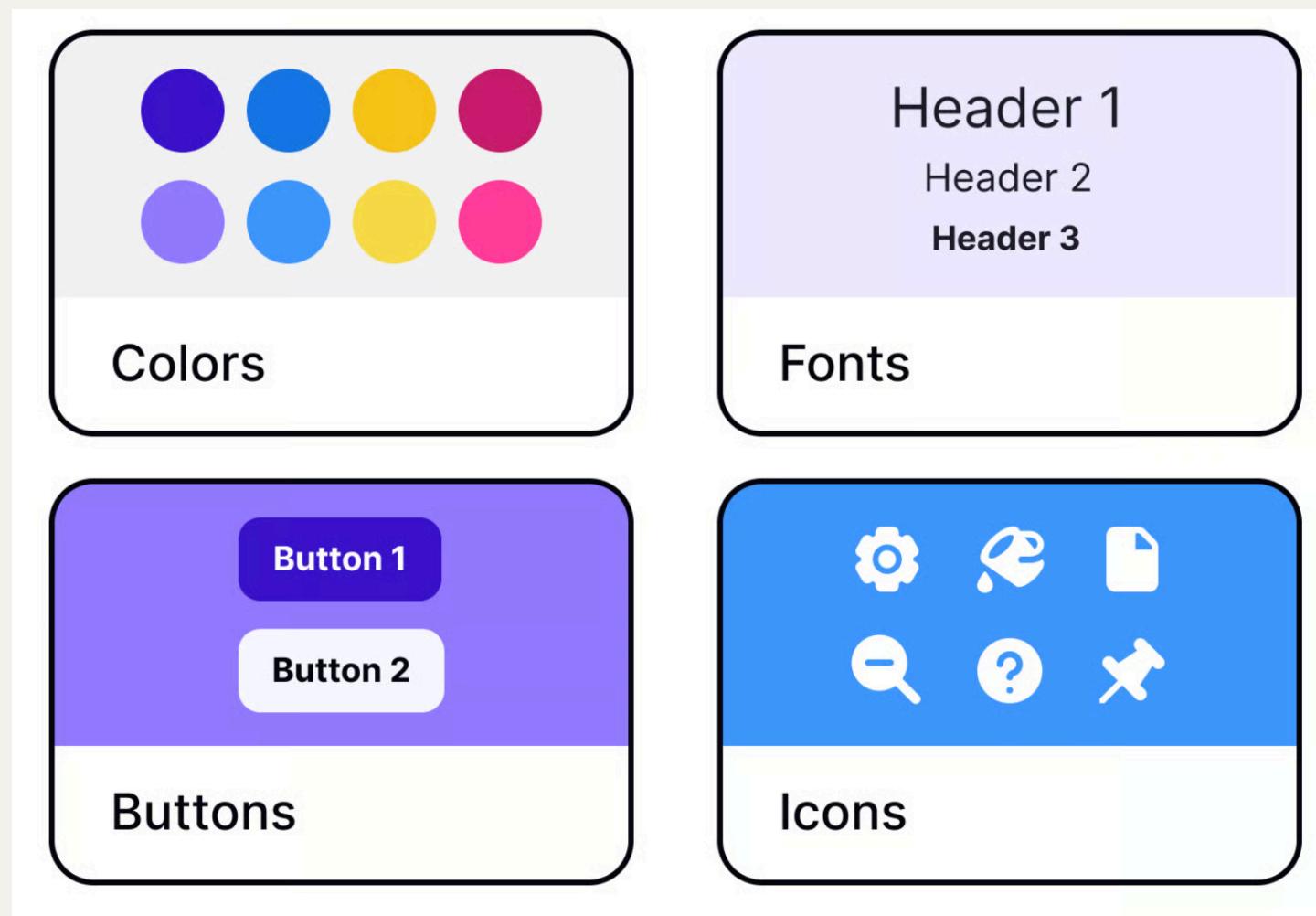


UX

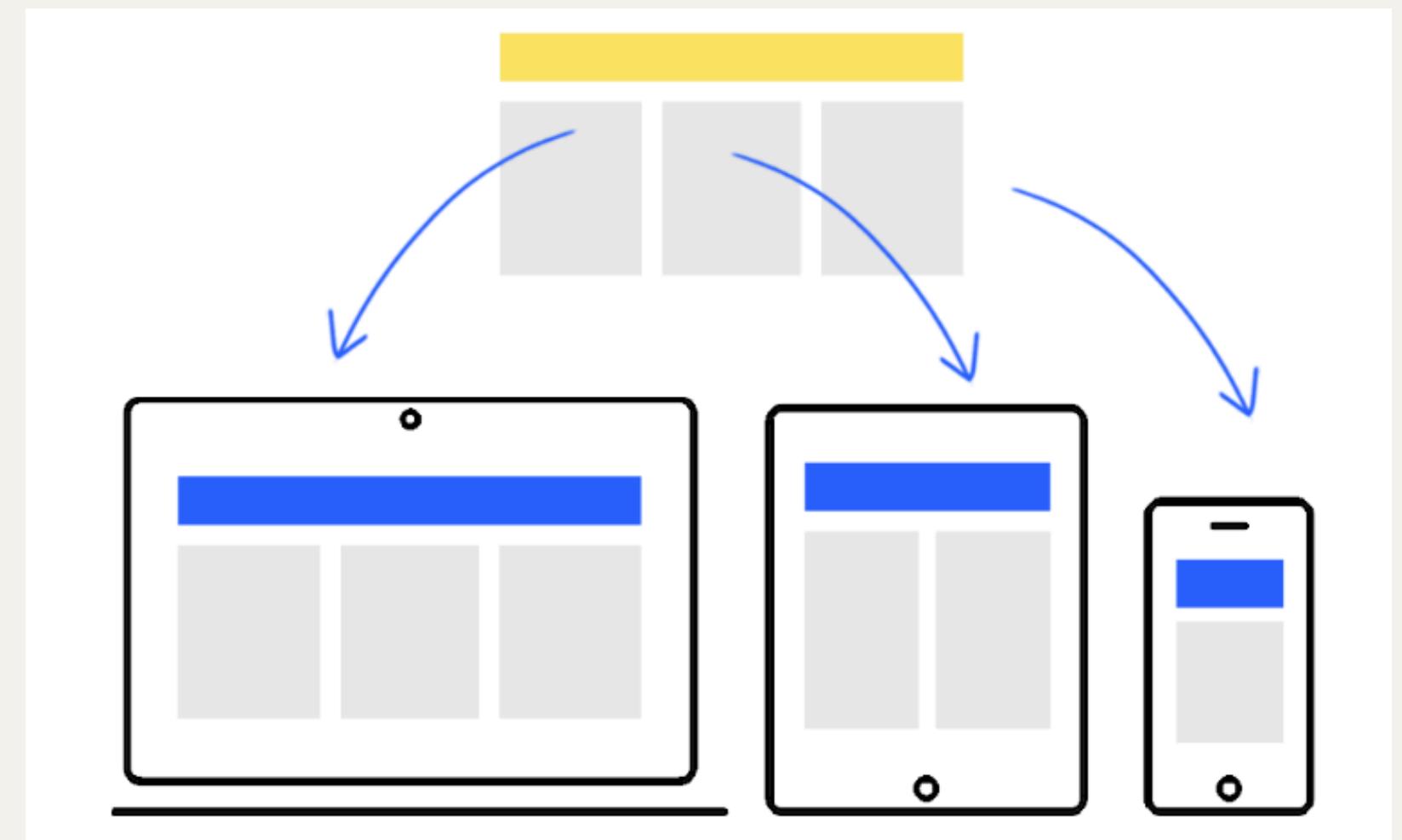


Today's Focus

1.0 From UI System to Flatsome appearance setting



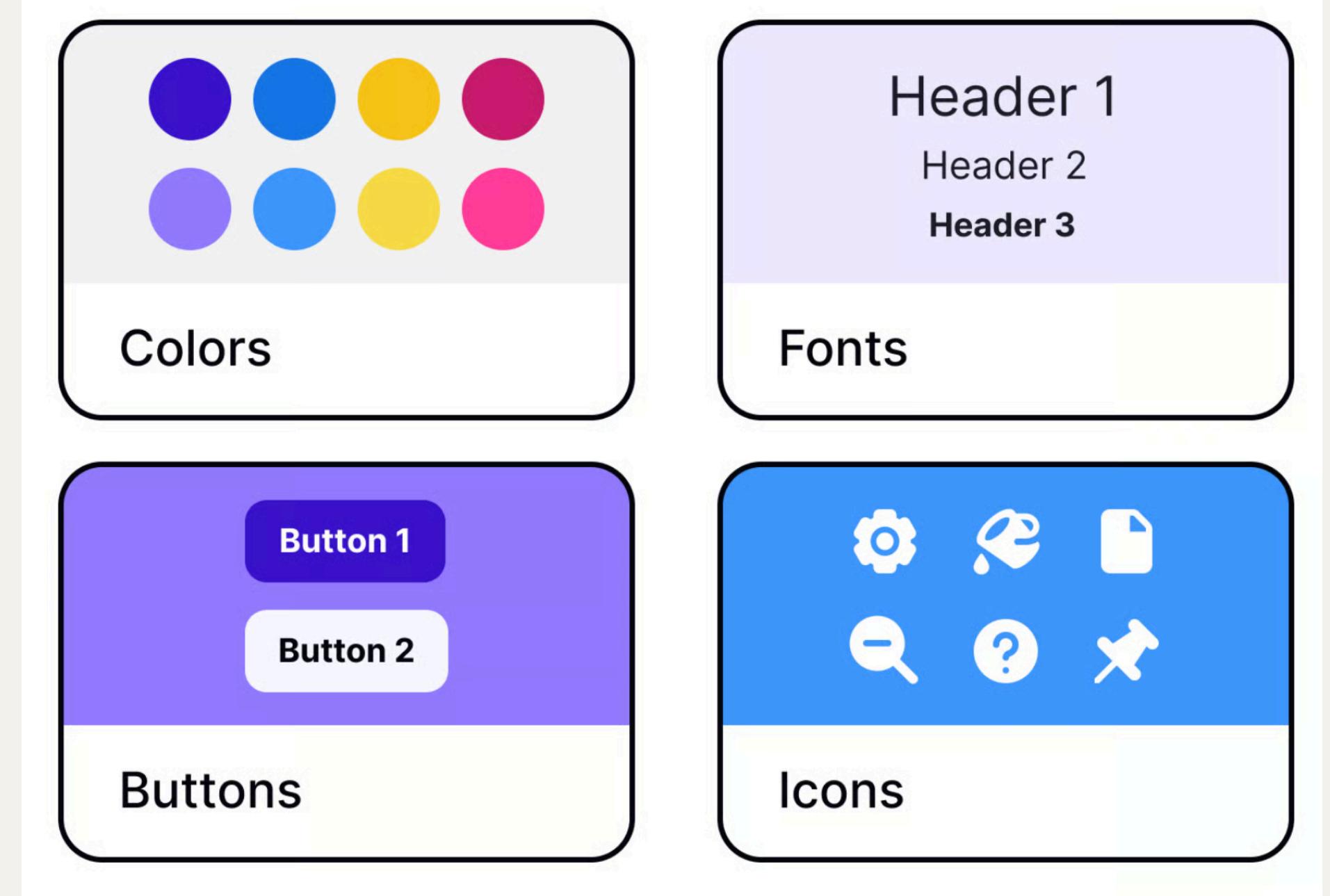
2.0 Responsive Website



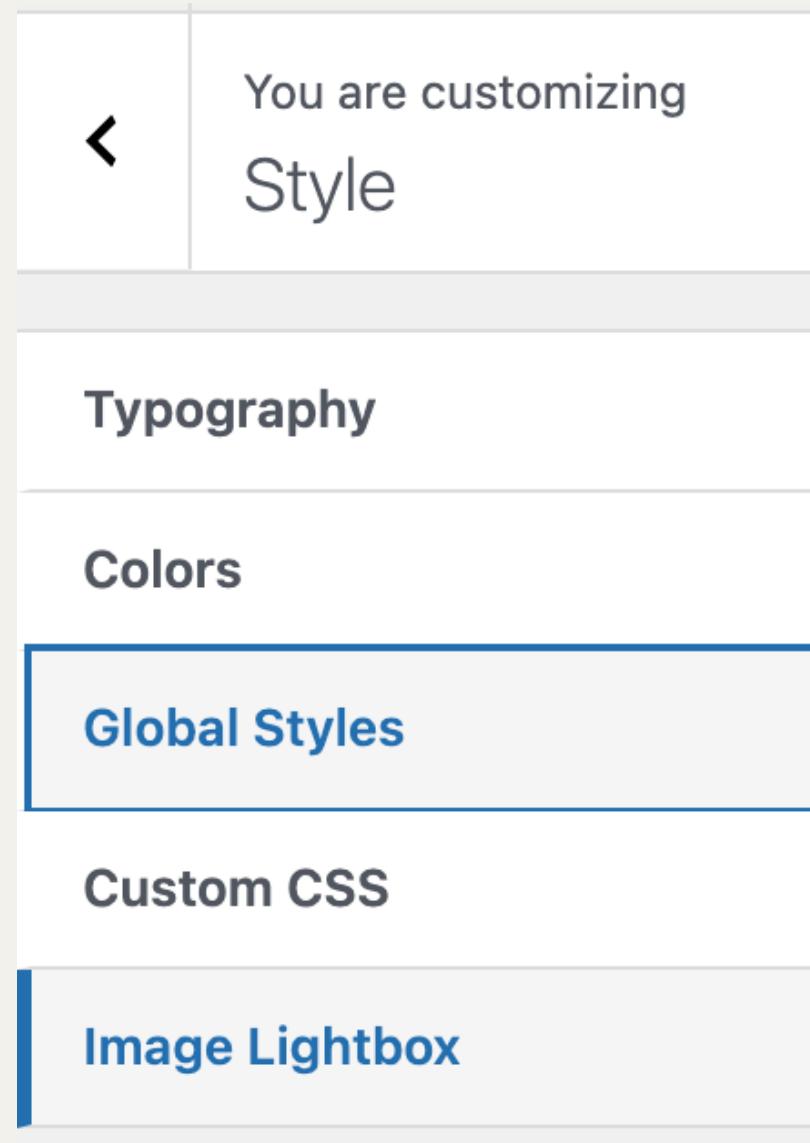
UI System elements:

From UI System to Flatsome setting

Typography / Color / Buttons / Spacing



Apply Figma Design system to WP Appearance



You are customizing Style

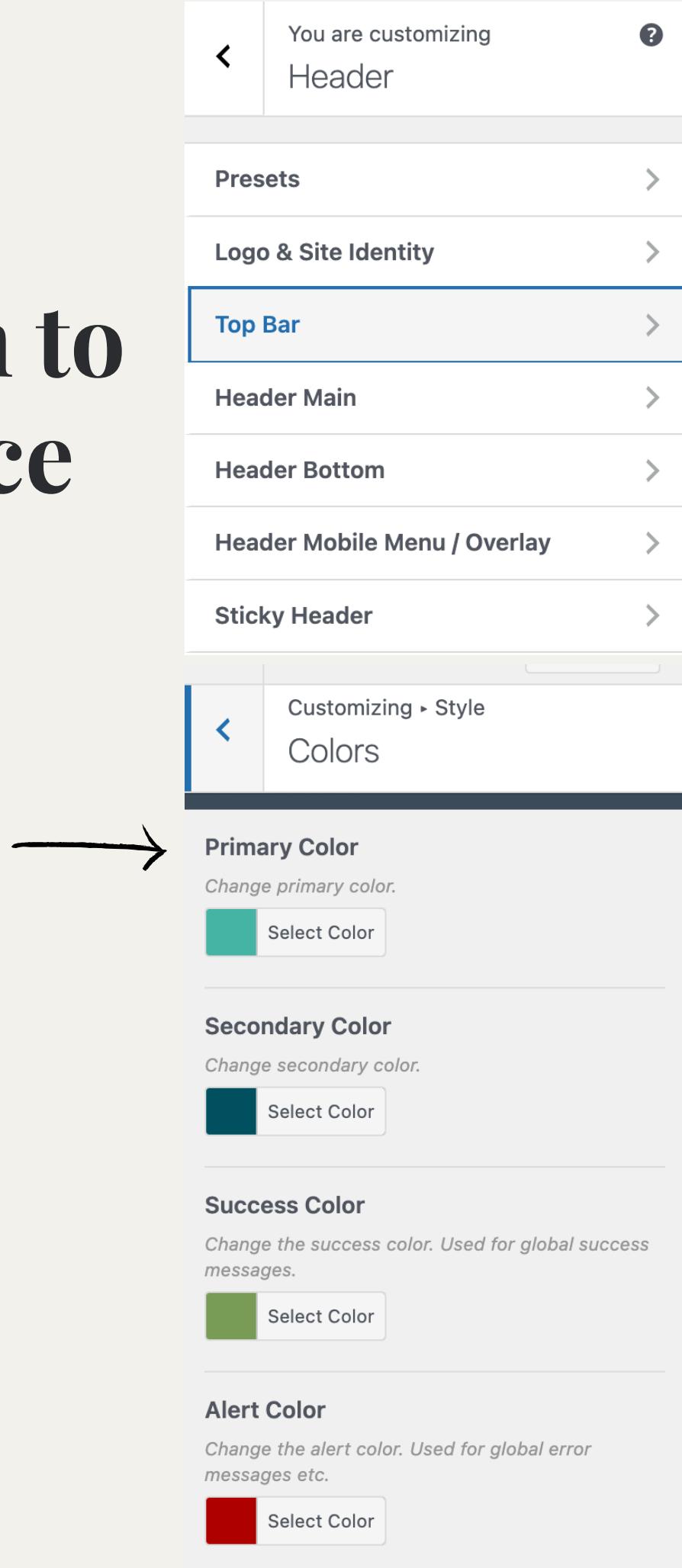
Typography

Colors

Global Styles

Custom CSS

Image Lightbox



You are customizing Header

Presets

Logo & Site Identity

Top Bar

Header Main

Header Bottom

Header Mobile Menu / Overlay

Sticky Header

Customizing > Style Colors

Primary Color
Change primary color.
Select Color

Secondary Color
Change secondary color.
Select Color

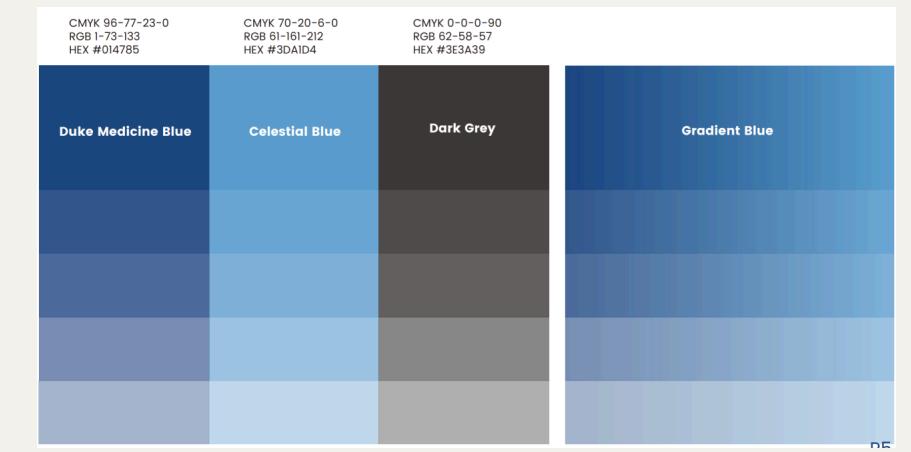
Success Color
Change the success color. Used for global success messages.
Select Color

Alert Color
Change the alert color. Used for global error messages etc.
Select Color

Color Setting

Copy hex# color;

Set primary/secondary/ Alert /Success color



Text Setting

Headline/ Base Text size

Icon

Button radius

Button

Upload svg icon to Media



Resources to help you customized your website



Use Any Font - plugin

Can apply Google fonts to the website



iconfont

Can download any svg/png icons here



Hugeicons - plugin

Can apply free icons after activating this plugin

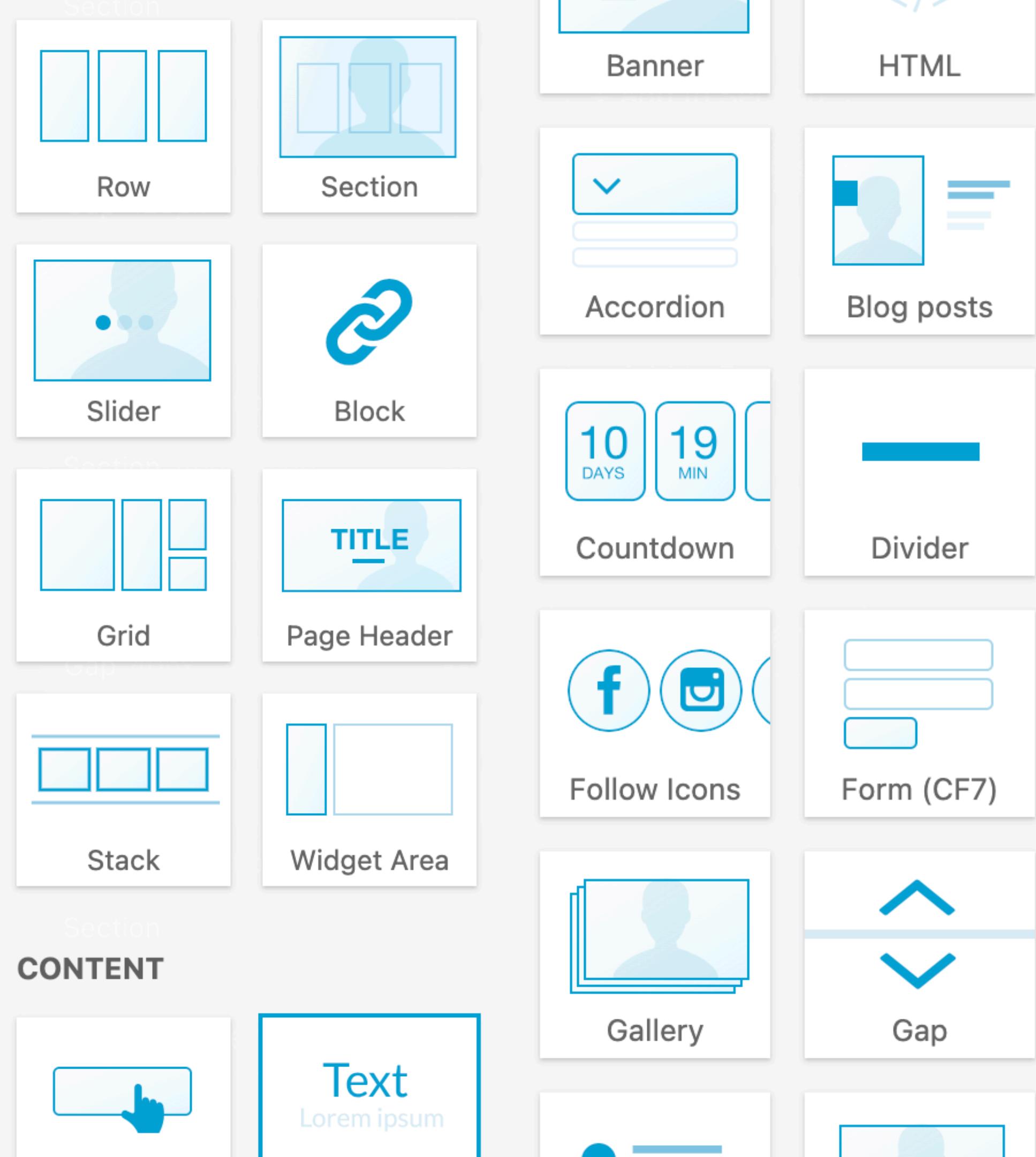


Color zillar

Pick colors from the website and copy hex code to yourself

Design System to Page layout

Flatsome UX builder- editor (without coding)



Figma to WP Frame

Step 1: Analyse the structure of UI

- **Page Structure:** Header / Hero / Grid / Card / CTA
- **Determining information hierarchy and content modules:** Which are the key points? Which require interaction?
- **Identifying component combinations:** card layout, mixed text and image layout, column layout, etc.

KARDIACARE™ PLUS

Heart monitoring made easy

Give your members a comprehensive approach to heart health monitoring with KardiaCare Plus. Track EKGs, blood pressure, and more to identify health trends over time, help reduce the risk of stroke, and help prevent heart disease.

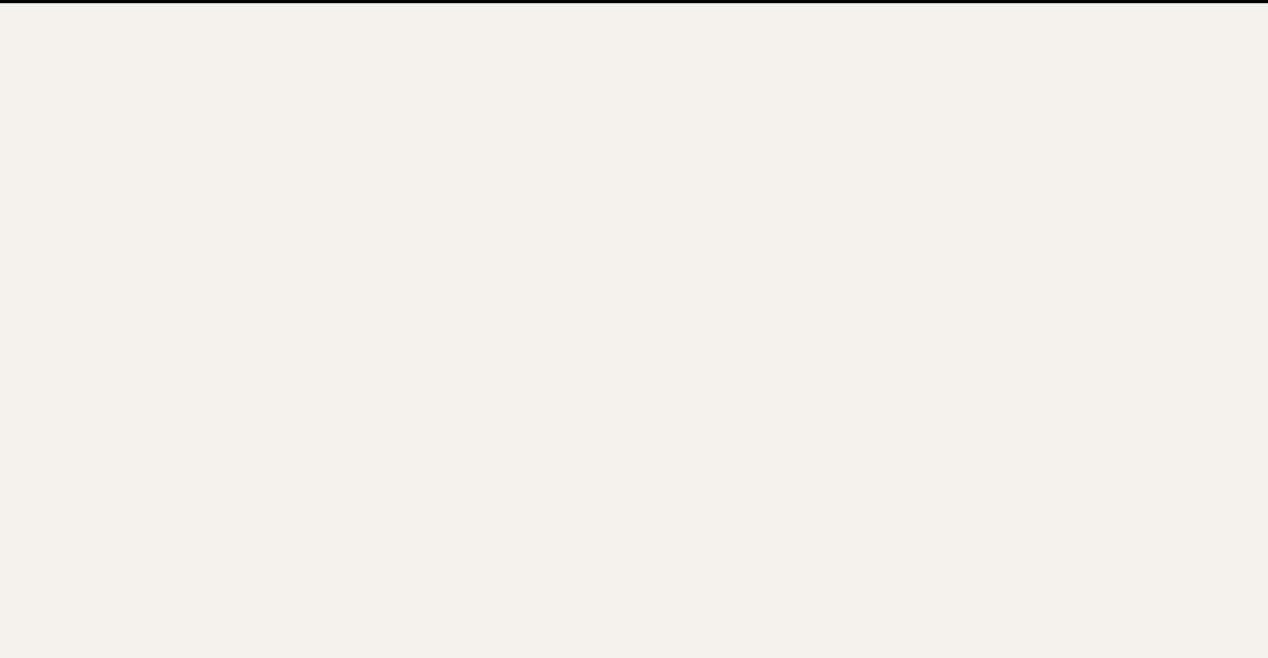
CONTACT US

"I'm pleased with the product and how I am able to keep track of not only my EKG readings, but BP also."

PAUL, KARDIACARE PLUS MEMBER

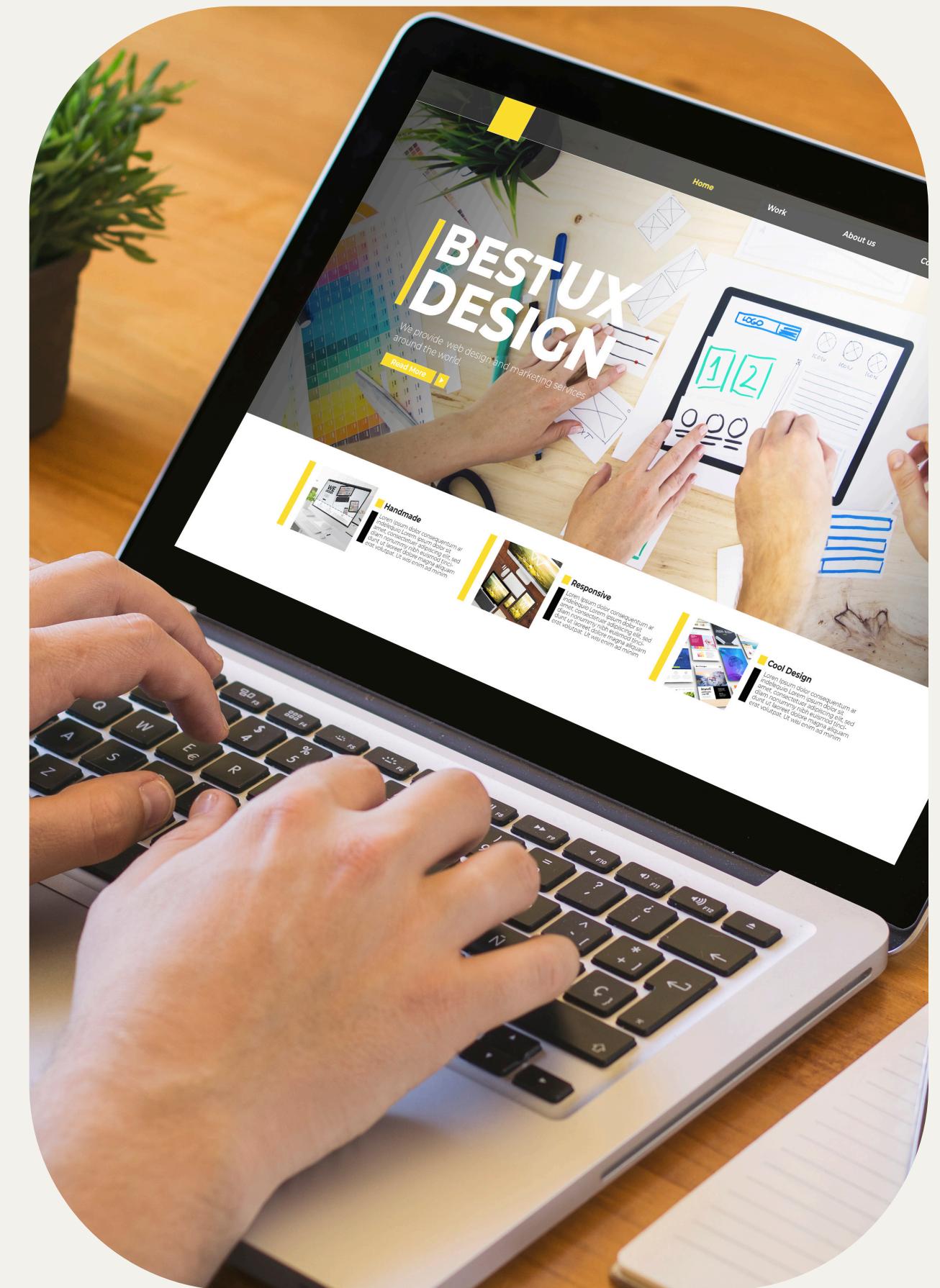
Header, Banner, Main contents, Footer

Figma to WP Frame



Step 2: Figma Export background/elements to PNG/JPEG/SVG

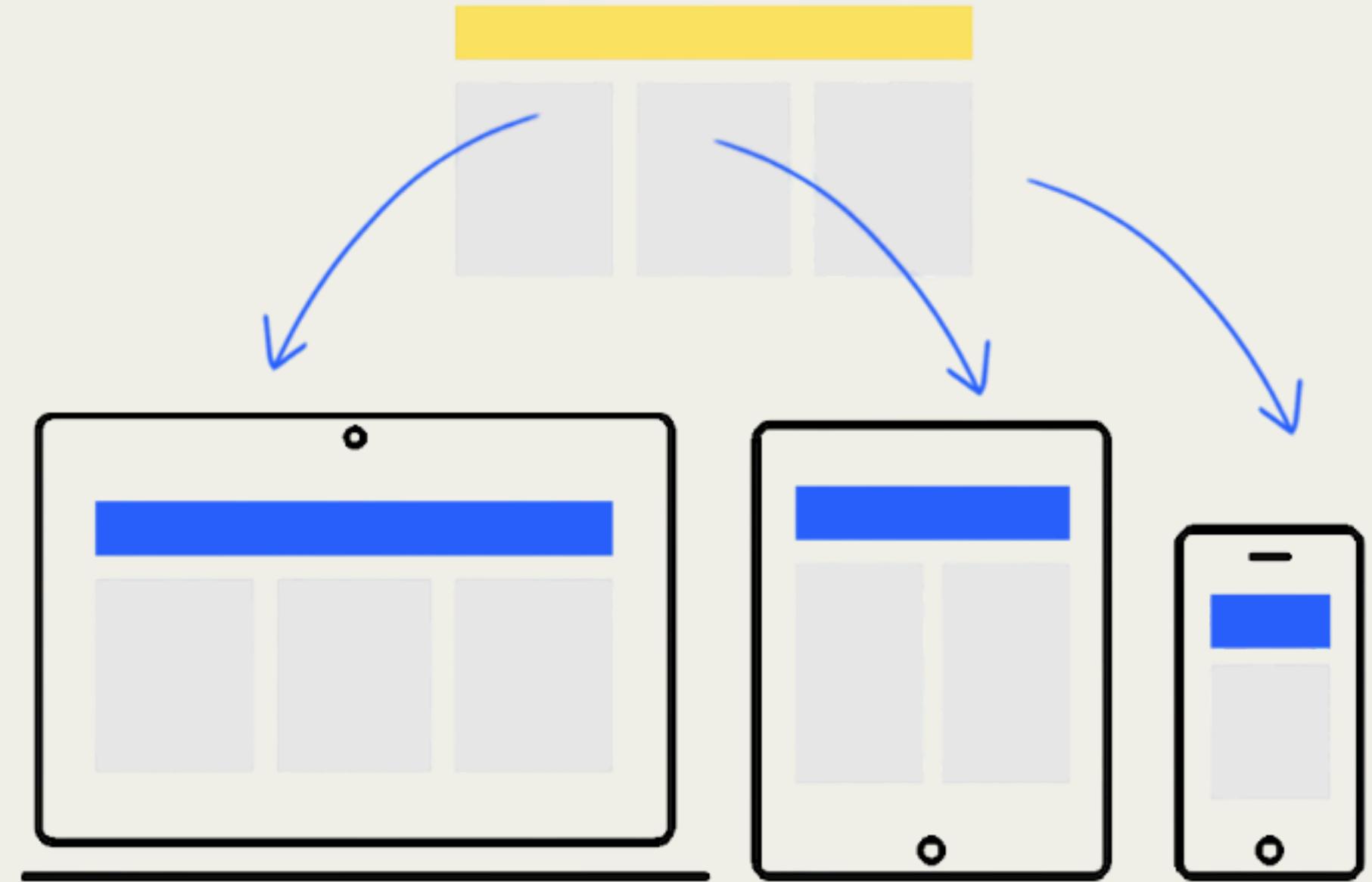
Step 3: Start Build (use flatsome ux builder)



Improve User Experience

Responsive Website

—
PC/ Ipad / Mobile



Why Responsive Design Matters?

- Over 70% of users access websites via mobile devices
- Impacts usability, SEO, conversion rates, and brand trust
- Goal: Deliver seamless, emotionally consistent experiences across screen sizes



Device-Specific Layouts: Optimizing Mobile Experience

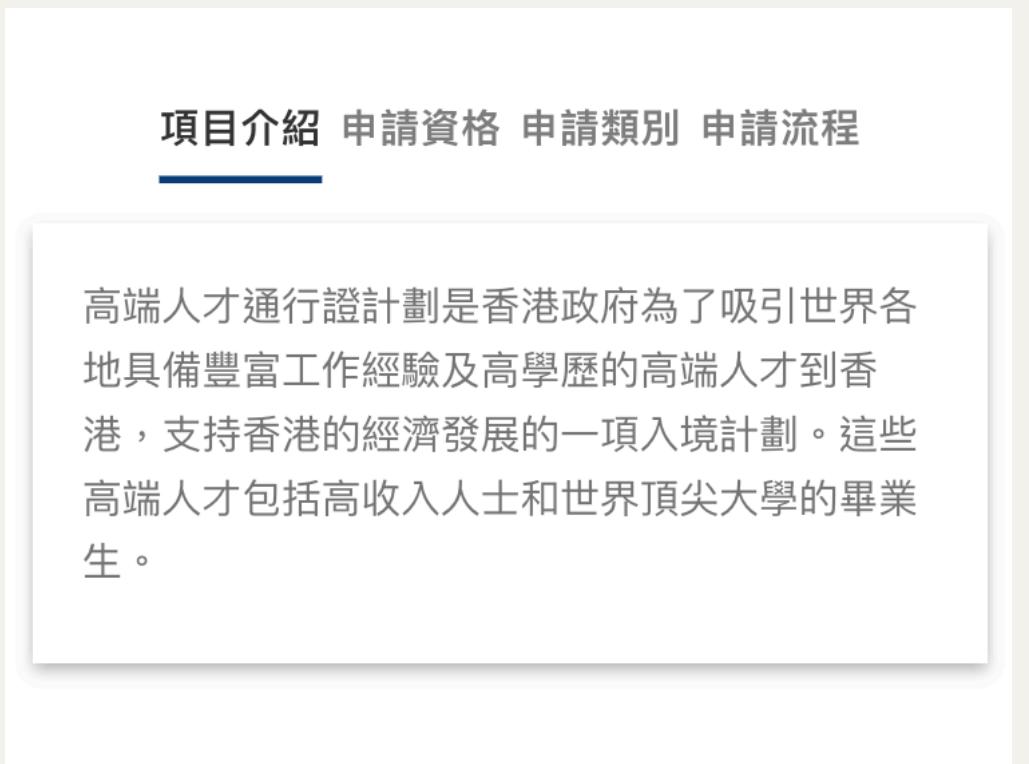
Web



Design Intent

- Sometimes, a single responsive layout isn't enough to convey the right emotional tone or interaction flow across devices
- **Solution:** Create two layout versions—one for desktop, one for mobile—and toggle visibility

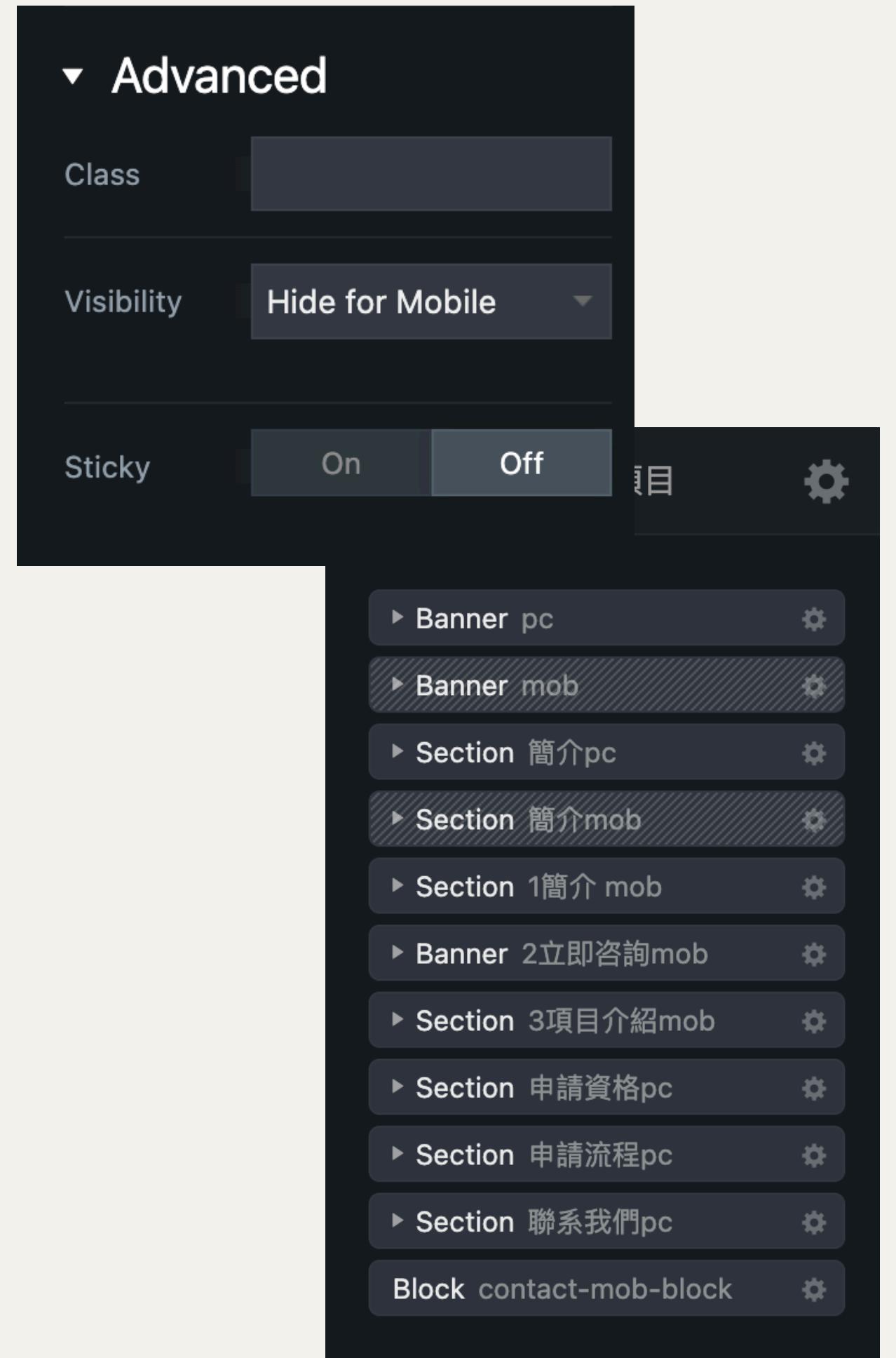
Mobile



Solution: Two layout versions

Implementation

- Use UX Builder’s “**Visibility**” settings to hide/show sections based on device
- Create a desktop layout with richer visuals or multi-column structure
- Create a mobile layout with stacked elements, simplified copy, and optimized CTA placement
- Apply Hide on Mobile / Hide on Desktop toggles to each section



CASE 1

Branding website to see how to transfer Figma Ui files to WP Live website



CASE 2

Responsive Website Design and Build



Thanks~

Q&A

Don't be afraid to ask questions!

THANK YOU FOR GIVING YOUR TIME!



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