



HK WORDPRESS MEETUP #93

FEATURING

The 5 Essential UI Principles

You Can Apply to Your Website Today

BY YVES TAN (ENGLISH)

A vibrant night scene of a city skyline, likely Hong Kong, with numerous skyscrapers illuminated and fireworks exploding in the dark sky. The fireworks are in various colors including gold, red, purple, and blue. The city lights reflect on the water in the foreground. The text "Happy New Year 2026" is overlaid in a large, golden, cursive font.

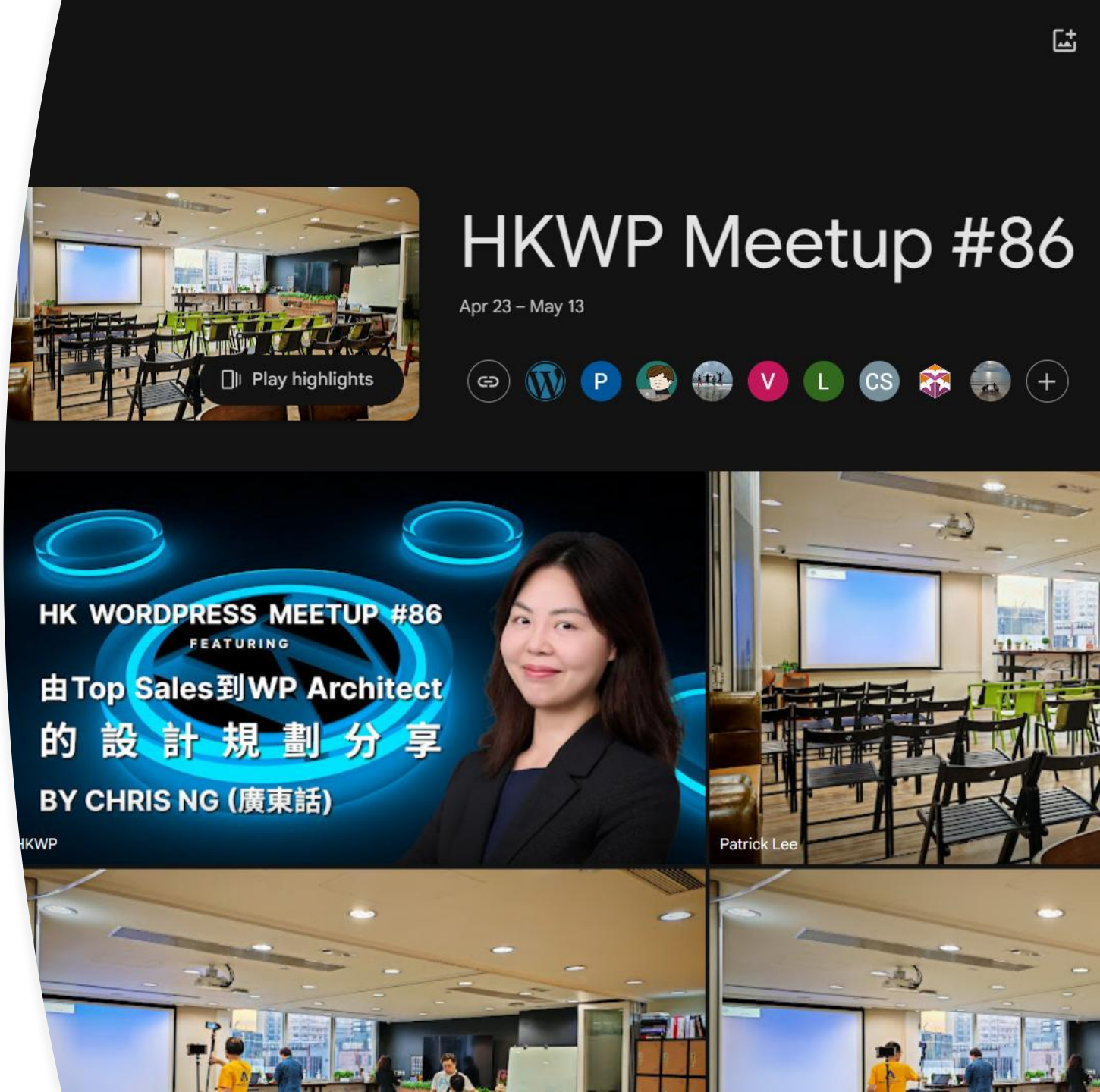
Happy New Year
2026

Agenda

7:00	Opening
7:05	The 5 Essential UI Principles You Can Apply to Your Website Today by Yves Tan
7:35	General Q&A/Discussion
7:50	Closing
8:00	Dinner in nearby Hong Kong style restaurant (Optional)

Picture Sharing

- Share your event pictures
<https://hkwp.me/photo93>



Event Sponsor:
Kinsta

kinsta Simply better hosting.

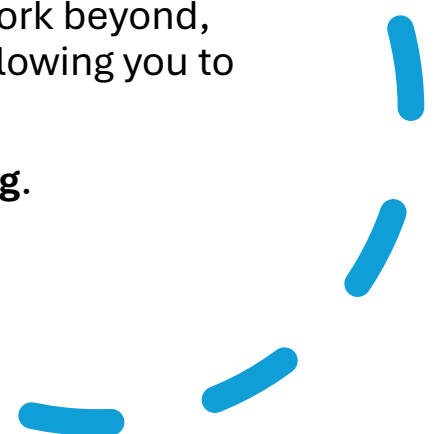
Kinsta's premium managed hosting for WordPress delivers speed, security, and global scalability, directly improving reliability, efficiency, and results. With transparent, flexible service, a cutting-edge technology stack, and 24/7/365 expert human support, Kinsta adapts to your needs and improves your workflows and performance, giving you the peace of mind to focus on your business.

Backed by the highest international standards with a local data center in Hong Kong and a global network beyond, Kinsta is an extension of your team that gives your projects a reliable foundation for online success, allowing you to work efficiently and scale campaigns effectively with WordPress and other technologies.

Streamline workflows, gain peace of mind, and maximize digital ROI with Kinsta: **simply better hosting.**

Visit kinsta.com

For more information, visit [LinkedIn](#), [Facebook](#), [X](#), [Github](#), [YouTube](#).



Venue Sponsor:

Coffice

Coffice 是以本地企業及傳統行業為主要服務對象的共享辦公室，自2014年起我們分別在觀塘、荔枝角及上水設立了分行。

Coffice 致力為每個創業家提供全面的創業支援及希望透過用戶交流平台，為初創公司及微企打做一個將工作，生活，社交合而為一的理想工作環境。

Coffice 不僅希望每個創業家可以在 Coffice shared office Hong Kong 成功開拓業務，更關心您在 Coffice coworking office space 工作及生活中都能夠忙裡偷閒。於 Coffice 的 Coffee Bar 喝杯咖啡，抖足精神，與 co space 身邊的伙伴談天說地分享創業經驗，從而互相激發靈感，充電後再搏殺。

The logo for Coffice Coworking Space is displayed on a background of horizontal wooden planks. The word "Coffice" is written in a large, white, sans-serif font, with the first 'C' being significantly larger and more stylized than the rest of the letters. Below "Coffice", the words "COWORKING SPACE" are written in a smaller, white, all-caps, sans-serif font.

A man with short dark hair and glasses, wearing a dark suit, white shirt, and a blue and white striped tie, stands on the right side of the image. He is smiling slightly. To his left is a large, glowing blue WordPress logo. The background is dark blue with several glowing blue circular and oval shapes. The text is in white with a slight shadow effect.

HK WORDPRESS MEETUP #93

FEATURING

The 5 Essential UI Principles

You Can Apply to Your Website Today

BY YVES TAN (ENGLISH)



Yves Tan

As an SEO Specialist, Yves Tan helps businesses scale online growth. He implements strategic SEO and Google Ads, coupled with a CRO (Conversion Rate Optimization) approach to build high-performing websites. He also a voracious reader and chess enthusiast.











SUNWAY
UNIVERSITY
A CLASS ABOVE


CAMPUS WITH A
CONSCIENCE

Owned and governed by the
Jeffrey Cheah
Foundation
Nurturing the Seeds of Wisdom

The 5 Essential UI Principles You Can Apply to Your Website Today

Great User Interface (UI) doesn't have to be complicated or require a huge budget. This session distills years of design knowledge into 5 practical, easy-to-implement principles that instantly elevate the professionalism and usability of any WordPress site. Learn how to improve hierarchy, master typography pairings, use white space effectively, and choose a powerful color palette—all using standard WordPress features and theme customizers.



The 5 Essential **UI Principles** You Can Apply to Your Website Today

by Yves Tan





HK WORDPRESS MEETUP #93

FEATURING

The 5 Essential UI Principles

You Can Apply to Your Website Today

BY YVES TAN (ENGLISH)

The background is a dark, abstract composition. In the center, there is a circular element resembling a camera lens or a globe, with a purple and blue color scheme. Overlaid on this are several thin, curved lines and a series of horizontal, blurred green and yellow streaks. The overall effect is artistic and modern.

Souvenir Presentation and Photo (Screenshot) Time



Hong Kong WordPress Meetup

Certificate of Appreciation

is hereby given to

Mr. Yves Tan

for presenting at the 93rd meetup of Hong Kong WordPress Meetup

under our hands

this nineteenth day of January, twenty twenty six


Victor K. Nip
Organizer


Nicholas Yau
Organizer



Hong Kong WordPress Meetup

Certificate of Appreciation

is hereby given to

Mr. Yves Tan

for presenting at the 93rd meetup of Hong Kong WordPress Meetup

under our hands

this nineteenth day of January, twenty twenty-six


Victor K. Nip
Organizer

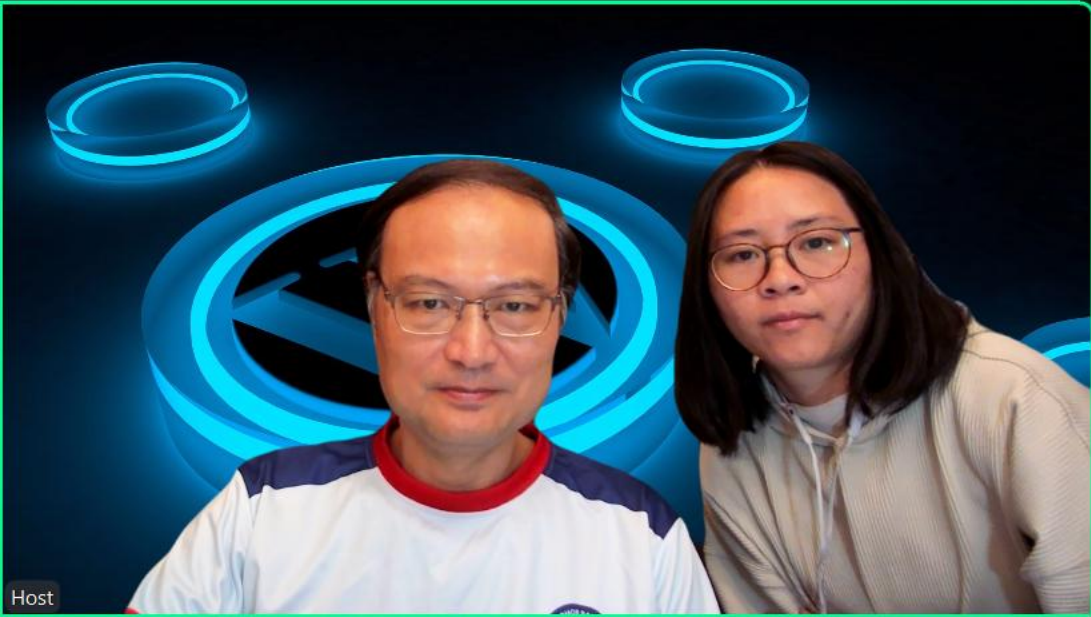

Nicholas Yau
Organizer



The background of the slide is a close-up, artistic shot of a camera lens. The lens is out of focus, creating a bokeh effect with soft, circular light spots in shades of purple, blue, and orange. The lens elements and the aperture blades are visible, adding a technical and creative feel to the design.

Group Photo (Screenshot) Time
(Not the end of the Meetup yet!)







Thank You!

General Q&A/Discussion





Closing

Selected Upcoming WordCamps



Join 3,000+ Web Professionals Powered by WordPress

📅 April 9 – 11, 2026 📍 Jio World Convention Centre, Mumbai, India

[Get Event Pass](#)

WordCamp Asia

Location: Mumbai, India

Date: April 9-11, 2026

<https://asia.wordcamp.org/2026/>

About WordCamp Asia 2026

WordCamp Johor Bahru 2026

WordCamp Johor Bahru 2026 is in the early planning stages. In the meantime, you can subscribe to updates above, or contact the organizers below to get involved.

Contact the Organizers

WordCamp Johor Bahru

Location: Johor Bahru, Malaysia

Date: Expecting June 2026

<https://johorbahru.wordcamp.org/2026/>

WordCamp Shenzhen, Guangdong, China 2026

WordCamp Shenzhen, Guangdong, China 2026 is in the early planning stages. In the meantime, you can subscribe to updates above, or contact the organizers below to get involved.

Contact the Organizers

WordCamp Shenzhen

Location: Shenzhen, China

Date: Expecting 2026

<https://shenzhen.wordcamp.org/2026/>



Call for Speakers



- Apply at <https://hkwp.me/be-a-speaker/>
- Topics:
 - Your WordPress Website
 - Development
 - Themes/Plugins
 - SEO/Content Marketing
 - Business Strategies
 - UI/UX
 - Security
 - Design
 - Career
 - Personal Experience
 - Other WordPress-related topics
- Talk duration: 5 minutes, 15 minute, or 30 minutes



Call for Volunteers

- Apply at <https://hkwp.me/be-a-volunteer/>
- We want
 - Designer
 - Video Editor



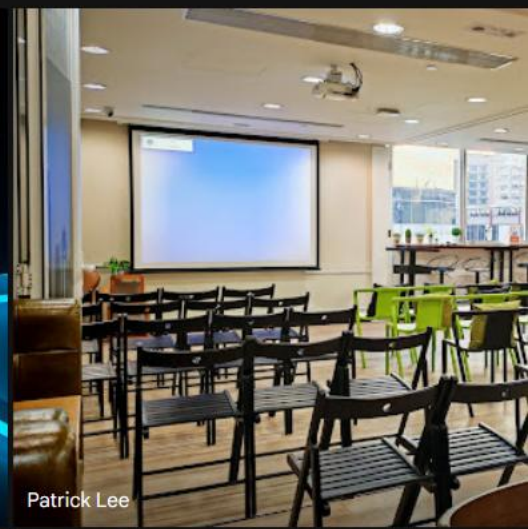
Picture Sharing

- Share your event pictures
<https://hkwp.me/photo93>



HKWP Meetup #86

Apr 23 – May 13



Dinner

Sponsored by Kinsta

kinsta Simply better hosting.

樂天冰室 - 荔枝角長沙灣道808號香港紗廠工業大廈第一、二期地下C2B號舖

After reaching G/F cross the main road

Cost: Buy your own coffee/dinner (\$20 - \$80) minus “some amount”



Thank you sponsors,
again!

Venue Sponsor:

Coffice

Coffice 是以本地企業及傳統行業為主要服務對象的共享辦公室，自2014年起我們分別在觀塘、荔枝角及上水設立了分行。

Coffice 致力為每個創業家提供全面的創業支援及希望透過用戶交流平台，為初創公司及微企打做一個將工作，生活，社交合而為一的理想工作環境。

Coffice 不僅希望每個創業家可以在 Coffice shared office Hong Kong 成功開拓業務，更關心您在 Coffice coworking office space 工作及生活中都能夠忙裡偷閒。於 Coffice 的 Coffee Bar 喝杯咖啡，抖足精神，與 co space 身邊的伙伴談天說地分享創業經驗，從而互相激發靈感，充電後再搏殺。

The logo for Coffice Coworking Space is displayed on a background of horizontal wooden planks. The word "Coffice" is written in a large, white, sans-serif font, with the first 'C' being significantly larger and more stylized than the rest of the letters. Below "Coffice", the words "COWORKING SPACE" are written in a smaller, white, all-caps, sans-serif font.

Event Sponsor:
Kinsta

kinsta Simply better hosting.

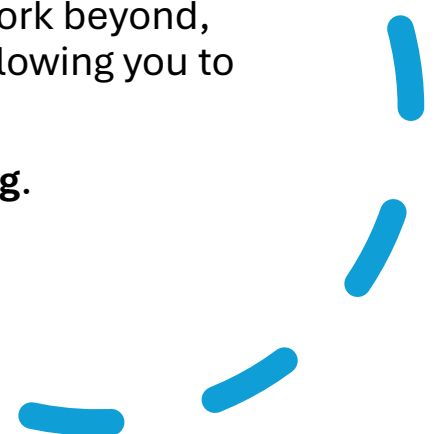
Kinsta's premium managed hosting for WordPress delivers speed, security, and global scalability, directly improving reliability, efficiency, and results. With transparent, flexible service, a cutting-edge technology stack, and 24/7/365 expert human support, Kinsta adapts to your needs and improves your workflows and performance, giving you the peace of mind to focus on your business.

Backed by the highest international standards with a local data center in Hong Kong and a global network beyond, Kinsta is an extension of your team that gives your projects a reliable foundation for online success, allowing you to work efficiently and scale campaigns effectively with WordPress and other technologies.

Streamline workflows, gain peace of mind, and maximize digital ROI with Kinsta: **simply better hosting.**

Visit kinsta.com

For more information, visit [LinkedIn](#), [Facebook](#), [X](#), [Github](#), [YouTube](#).





Next HKWP Meetup Event

- February 2026