



HK WORDPRESS MEETUP #95

FEATURING

**Why Design Matters:
First Impressions Count**

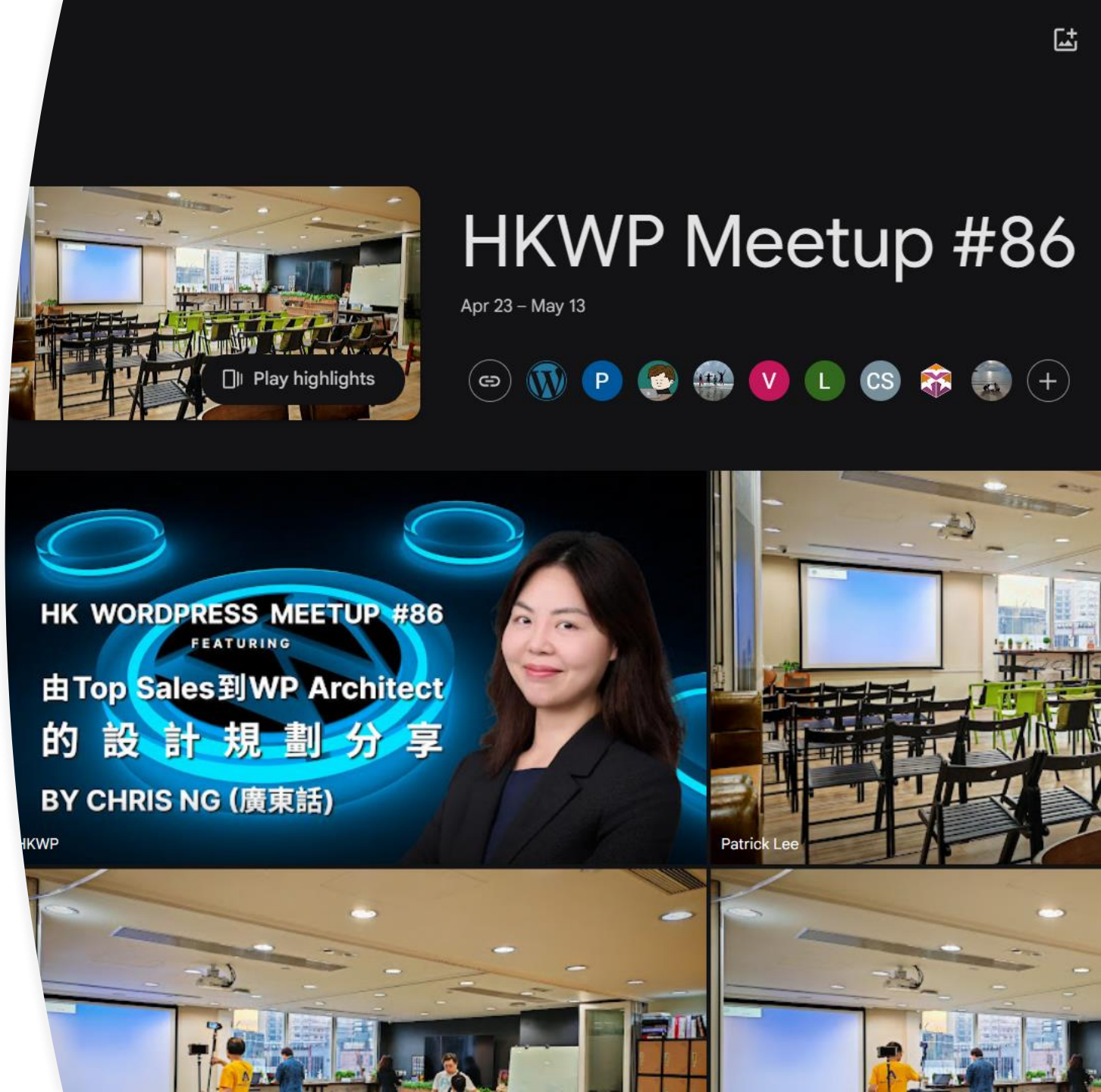
BY ZEE KHAMARULDIN (ENGLISH)

Agenda

7:00	Opening
7:05	Why Design Matters: First Impressions Count by Zee Khamaruldin
7:35	General Q&A/Discussion
7:50	Closing
8:00	Dinner in nearby Hong Kong style restaurant (Optional)

Picture Sharing

- Share your event pictures
<https://hkwp.me/photo95>



Event Sponsor:
Kinsta

kinsta Simply better hosting.

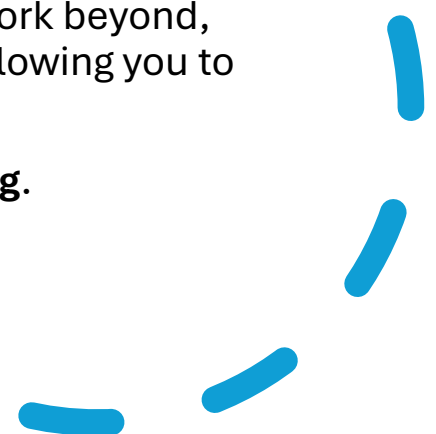
Kinsta's premium managed hosting for WordPress delivers speed, security, and global scalability, directly improving reliability, efficiency, and results. With transparent, flexible service, a cutting-edge technology stack, and 24/7/365 expert human support, Kinsta adapts to your needs and improves your workflows and performance, giving you the peace of mind to focus on your business.

Backed by the highest international standards with a local data center in Hong Kong and a global network beyond, Kinsta is an extension of your team that gives your projects a reliable foundation for online success, allowing you to work efficiently and scale campaigns effectively with WordPress and other technologies.

Streamline workflows, gain peace of mind, and maximize digital ROI with Kinsta: **simply better hosting.**

Visit kinsta.com

For more information, visit [LinkedIn](#), [Facebook](#), [X](#), [Github](#), [YouTube](#).



Venue Sponsor:

Coffice

Coffice 是以本地企業及傳統行業為主要服務對象的共享辦公室，自2014年起我們分別在觀塘、荔枝角及上水設立了分行。

Coffice 致力為每個創業家提供全面的創業支援及希望透過用戶交流平台，為初創公司及微企打做一個將工作，生活，社交合而為一的理想工作環境。

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The logo for Coffice Coworking Space is displayed on a background of horizontal wooden planks. The word "Coffice" is written in a large, white, sans-serif font, with the first 'C' being significantly larger and more stylized than the others. Below "Coffice", the words "COWORKING SPACE" are written in a smaller, white, all-caps, sans-serif font.



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**Why Design Matters:
First Impressions Count**

BY ZEE KHAMARULDIN (ENGLISH)



Zee Khamaruldin

Zee is the Tech Fairy who helps blog owners with their WordPress website issues. With her experience and skills, she aspires to help more people to be at ease with tech.

She has spoken multiple times in WordCamps in Malaysia, including WordCamp Malaysia 2024 and 2025 and WordCamp Johor Bahru 2025.

[HOME](#)[ABOUT](#)[ARTICLES](#)

WordPress giving you a headache?

Zee Tech Fairy to the Rescue!

Fast, friendly **WordPress help for bloggers and business owners**. I resolve tech issues, fix site errors, and rescue your website from stress & confusion.

[BOOK A RESCUE](#)

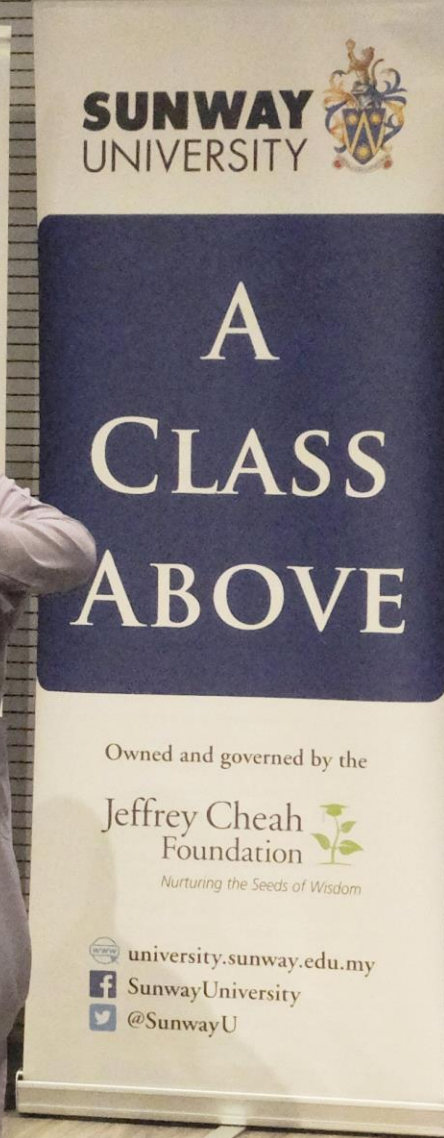
<https://www.zeetechfairy.com/>

Start Your

Thank you Speakers

- Ahmed Kabir Chaion
- Aisha Preece
- A. Kumar
- G. L.
- P. G. T. T. T.
- Nathan Onn
- Nebu John
- Noor Khan
- S. T. T. T.
- T. T. T. T.





Why Design Matters: First Impressions Count

We all know most WordPress sites start with a similar structure, but what really makes people stop, look, and stay is the design. Colours, fonts, images, and even white space all come together to create that all-important first impression. Get it right, and your site feels inviting and trustworthy.

In this session, Zee will show how design can completely change the way a site feels, even when the content is exactly the same. Whether you're building your first site or levelling up, you'll walk away with practical ideas to make your websites stand out. You'll see side-by-side how design choices shape the experience with examples of websites done in Kadence and Elementor Pro.





WHY DESIGN MATTERS

FIRST IMPRESSION COUNTS



HK WORDPRESS MEETUP #95

FEATURING

**Why Design Matters:
First Impressions Count**

BY ZEE KHAMARULDIN (ENGLISH)

The background is a dark, abstract composition. In the center, there is a circular element resembling a camera lens or a globe, with a purple and blue color scheme. Overlaid on this are several thin, curved lines and a series of horizontal, blurred green and yellow streaks. The overall effect is artistic and modern.

Souvenir Presentation and Photo (Screenshot) Time



Hong Kong WordPress Meetup

Certificate of Appreciation

is hereby given to

Ms. Zee Khamarudin

for presenting at the 95th meetup of Hong Kong WordPress Meetup

under our hands

this thirtieth day of March, twenty twenty six


Victor K. Nip
Organizer


Nicholas Yau
Organizer



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Organizer



 **WORDPRESS**

 Hong Kong WordPress Meetup

The background of the slide features a close-up, artistic shot of a camera lens. The lens is centered, showing its internal elements and the aperture. The background is a soft, out-of-focus bokeh with a gradient of colors: purple and blue on the left, transitioning into teal and green on the right, and a warm orange and yellow glow at the bottom left. The text is overlaid on this background.

Group Photo (Screenshot) Time

(Not the end of the Meetup yet!)





Zee



Host



Audience



Hong Kong WordPress Meetup



Thank You!

General Q&A/Discussion





Closing



HONG KONG
OPEN SOURCE
CONFERENCE



6 June, 2026

Hong Kong Institute of Information
Technology,
VTC Tsing Yi Complex.

[Call For Proposals](#)

[Call For Volunteers](#)

[Enquiry Email](#)

Call for Proposals for WordPress Topics

- Hong Kong Open Source Conference is now calling for proposals for WordPress topics. Hong Kong WordPress Meetup is participating in the Conference. Your sharing can be a 5/10/30-minute talk, or longer for a workshop. We look forward to your experience sharing!
- Submission Deadline: March 31
- Vetting Result Notification: April 13
- Conference Date: June 6
- Venue: HKIIT Tsing Yi (IVE Tsing Yi Campus)
- Form: https://docs.google.com/forms/d/e/1FAIpQLScp_RUQ2532WfCrJDymrANWWzQrGJrYkUcvRw9NnS09LGAJaQ/viewform



Selected Upcoming WordCamps



Join 3,000+ Web Professionals Powered by WordPress

📅 April 9 – 11, 2026 📍 Jio World Convention Centre, Mumbai, India

[Get Event Pass](#)

WordCamp Asia

Location: Mumbai, India

Date: April 9-11, 2026

<https://asia.wordcamp.org/2026/>

About WordCamp Asia 2026

Ticketing

- Currently ~2,000 attendees listed in the Attendees page
- ₹2,500.00 -> HK\$220

Get Your Pass!

Before purchasing your pass, please [log in with your WordPress.org account*](#).
If you don't have an account, [please create one](#).

Before purchasing your tickets, please [log in with your WordPress.org account*](#).

If you don't have an account, [please create one](#).

* This is your account for [the official WordPress.org website](#), rather than your personal WordPress site.

Description	Price	Remaining	Quantity
Pro Pass	₹ 35,000.00	22	0 ▼
Standard Pass	₹ 2,500.00	1230	0 ▼

[Click here to enter a coupon code](#)

Register →

WordCamp Johor Bahru 2026

WordCamp Johor Bahru 2026 is in the early planning stages. In the meantime, you can subscribe to updates above, or contact the organizers below to get involved.

Contact the Organizers

WordCamp Johor Bahru

Location: Johor Bahru, Malaysia

Date: Expecting June 2026

<https://johorbahru.wordcamp.org/2026/>



WordCamp Shenzhen

Location: Shenzhen, China

Date: Expecting mid-July 2026

<https://shenzhen.wordcamp.org/2026/>

WordCamp Shenzhen 2026

Email Address

Send me updates!

WordCamp Cebu 2026

July 25th 2026

Send me updates!

WordCamp Cebu 2026 is in the early planning stages. In the meantime, you can subscribe to updates above, or contact the organizers below to get involved.

WordCamp Cebu

Location: Cebu, The Philippines

Date: Expecting July 25, 2026

<https://cebu.wordcamp.org/2026/>



July 08, 2023

Iloilo Convention Center



Thank You

WordCamp Iloilo City

Location: Iloilo City, The Philippines

Date: Expecting August 28-29, 2026

Exciting news! The official WordCamp Iloilo 2023 photo album is now available for you to browse and relive the memorable moments.

You can access the album at **WC Iloilo 2023 Album**. Take a trip down memory lane and cherish the vibrant spirit of WordCamp Iloilo

But wait, there's more! We're thrilled to announce that speaker videos will be released soon. Stay tuned for these valuable resources,

[Return](#)
[One-way](#)
[Multi-city](#)


Leaving from
Hong Kong (HKG-Ho...



Going to
Iloilo, Philippines (ILO...



Dates
Thu, 27 Aug - Tue, 1 Sept



Travellers, Cabin class
1 traveller, Economy

[Search](#)

Price Tracking

Current lowest price: **HK\$1,535**

Watch prices

Get email notifications if
prices go up or down



Mon, 24 Aug
HK\$2,215

Tue, 25 Aug
HK\$2,196

Wed, 26 Aug
HK\$1,714

Thu, 27 Aug
HK\$1,535

Fri, 28 Aug
HK\$2,196

Sat, 29 Aug
HK\$2,196

Sun, 30 Aug
HK\$2,625

Departing flights

How our sort order works

Prices may change based on availability and are not final until you complete your purchase. Certain payment methods may carry an additional fee.

Sort by recommended

Filter by

Stops

☐ 1 stop (49)

☐ 2+ stops (17)

Airlines

☐ Philippine Airlines (45)

☐ Cathay Pacific (16)

☐ Cebu Pacific (15)

☐ EVA Airways (15)

☐ Singapore Airlines (5)

☐ Royal Brunei Airlines (2)

☐ Scoot (1)

From

HK\$1,535

HK\$2,910

From

HK\$1,669

HK\$3,928

HK\$1,535

HK\$2,910

HK\$4,138

HK\$3,427

HK\$2,125

Preferred class

From



11:00 ————— **16:50**
Hong Kong SAR (HKG) - Iloilo (ILO)
Cebu Pacific

5h 50m • 1 stop
2h in MNL

HK\$1,535
Return per traveller

[Flight details](#)



14:00 ————— **19:50**
Hong Kong SAR (HKG) - Iloilo (ILO)
Cebu Pacific

5h 50m • 1 stop
2h in MNL

HK\$1,535
Return per traveller

[Flight details](#)



11:00 ————— **17:50**
Hong Kong SAR (HKG) - Iloilo (ILO)
Cebu Pacific

6h 50m • 1 stop
3h in MNL

HK\$1,535
Return per traveller

[Flight details](#)



Bundle & Save in Iloilo!

Save up to HK\$1,547 by booking your flight + stay together

[Shop flight + stay](#)

[Return](#)
[One-way](#)
[Multi-city](#)

Leaving from
Hong Kong (HKG-Hon...)

Going to
Iloilo, Philippines (ILO-...)

Dates
Wed, 1 Apr - Tue, 7 Apr

Travellers, Cabin class
1 traveller, Economy

[Search](#)

Price Tracking

Current lowest price: **HK\$4,228**

Watch prices

Get email notifications if prices go up or down


Sun, 29 Mar
HK\$3,859

Mon, 30 Mar
HK\$4,153

Tue, 31 Mar
HK\$3,930

Wed, 1 Apr
HK\$4,228

Thu, 2 Apr
HK\$3,974

Fri, 3 Apr
HK\$3,832

Sat, 4 Apr
HK\$4,004

Departing flights

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Sort by recommended

Filter by

Stops

☐ Direct (1)

HK\$4,228

☐ 1 stop (52)

HK\$4,258

☐ 2+ stops (15)

HK\$10,845

Airlines

☐ Philippine Airlines (53) HK\$4,258

☐ Cathay Pacific (21) HK\$4,358

☐ EVA Airways (15) HK\$10,845

☐ Cebu Pacific (14) HK\$4,228

☐ Philippines AirAsia (1) HK\$4,733

Preferred class

☐ Economy (53)

From

HK\$4,228


2:20 ————— **5:10**
Hong Kong SAR (HKG) - Iloilo (ILO)
Cebu Pacific

2h 50m • Direct

HK\$4,228

Return per traveller

[Flight details](#)

11:45 ————— **17:10**
Hong Kong SAR (HKG) - Iloilo (ILO)
Cebu Pacific

5h 25m • 1 stop
1h 40m in CEB

HK\$4,731

Return per traveller

[Flight details](#)

9:25 ————— **15:20**
Hong Kong SAR (HKG) - Iloilo (ILO)
Cebu Pacific

5h 55m • 1 stop
2h 10m in MNL

HK\$4,363

Return per traveller

[Flight details](#)


Bundle & Save in Iloilo!

Save up to HK\$1,547 by booking your flight + stay together

[Shop flight + stay](#)



Call for Speakers



- Apply at <https://hkwp.me/be-a-speaker/>
- Topics:
 - Your WordPress Website
 - Development
 - Themes/Plugins
 - SEO/Content Marketing
 - Business Strategies
 - UI/UX
 - Security
 - Design
 - Career
 - Personal Experience
 - Other WordPress-related topics
- Talk duration: 5 minutes, 15 minute, or 30 minutes



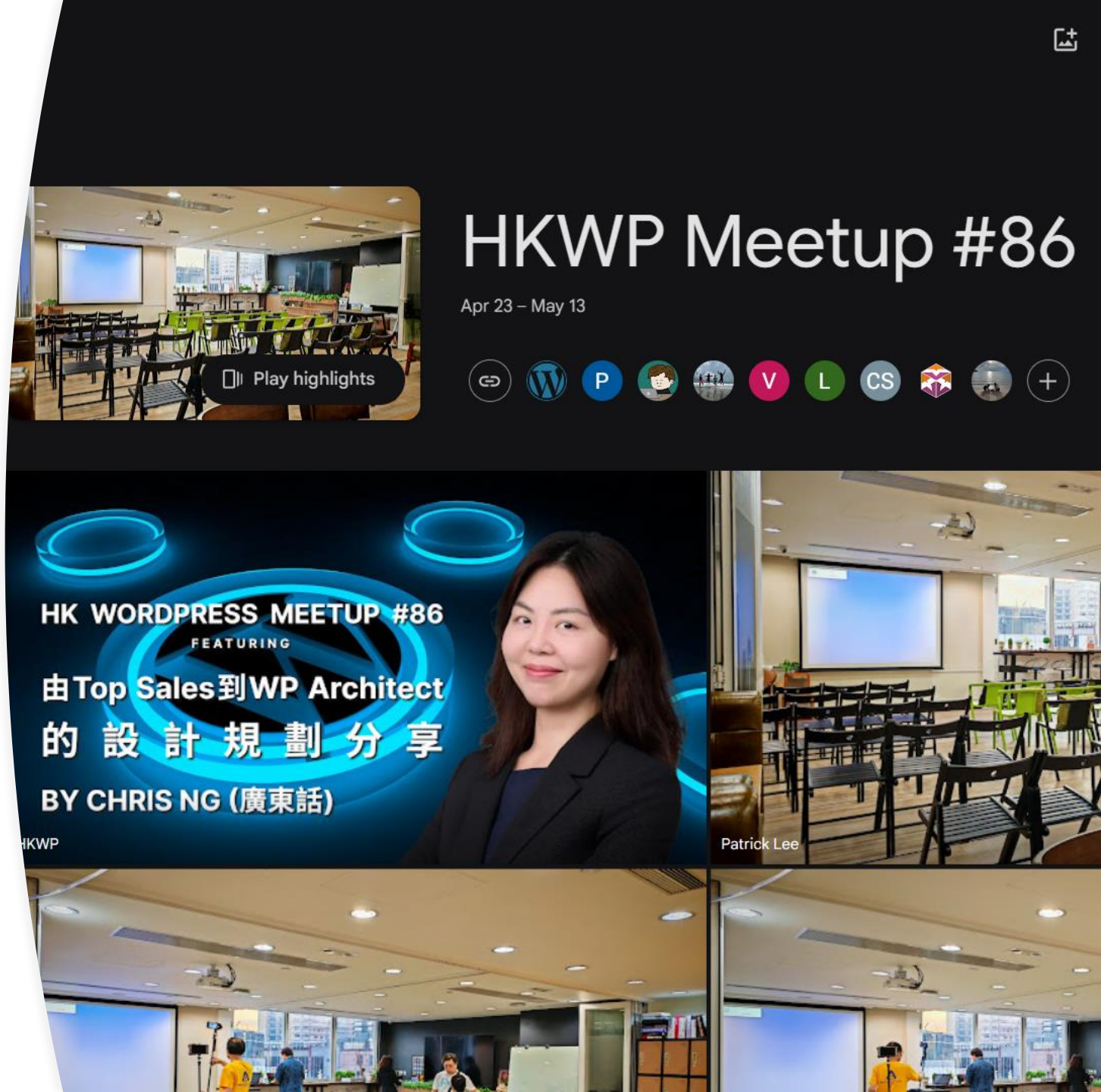
Call for Volunteers

- Apply at <https://hkwp.me/be-a-volunteer/>
- We want
 - Designer
 - Video Editor



Picture Sharing

- Share your event pictures
<https://hkwp.me/photo95>



Dinner

Sponsored by Kinsta

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樂天冰室 - 荔枝角長沙灣道808號香港紗廠工業大廈第一、二期地下C2B號舖

After reaching G/F cross the main road

Cost: Buy your own coffee/dinner (\$20 - \$80) minus “some amount”



Thank you sponsors,
again!

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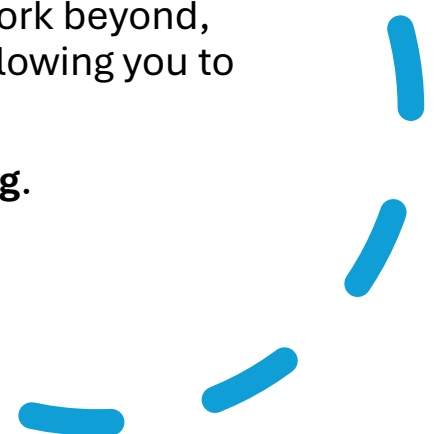
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Next HKWP Meetup Event

- April 2026