



About WordPress and Hong Kong WordPress Meetup



About Victor K. Nip

- Start using WordPress for development since 2016
- Developed more than 100 websites/webapps in WordPress
- Co-organizer of Hong Kong WordPress Meetup since September 2024
- 6-time regular talk speaker at Hong Kong WordPress Meetup + some lightning talks
- Organizer of WordCamp Hong Kong (2019 & 2023)
- 2-time speaker at WordCamps in Malaysia

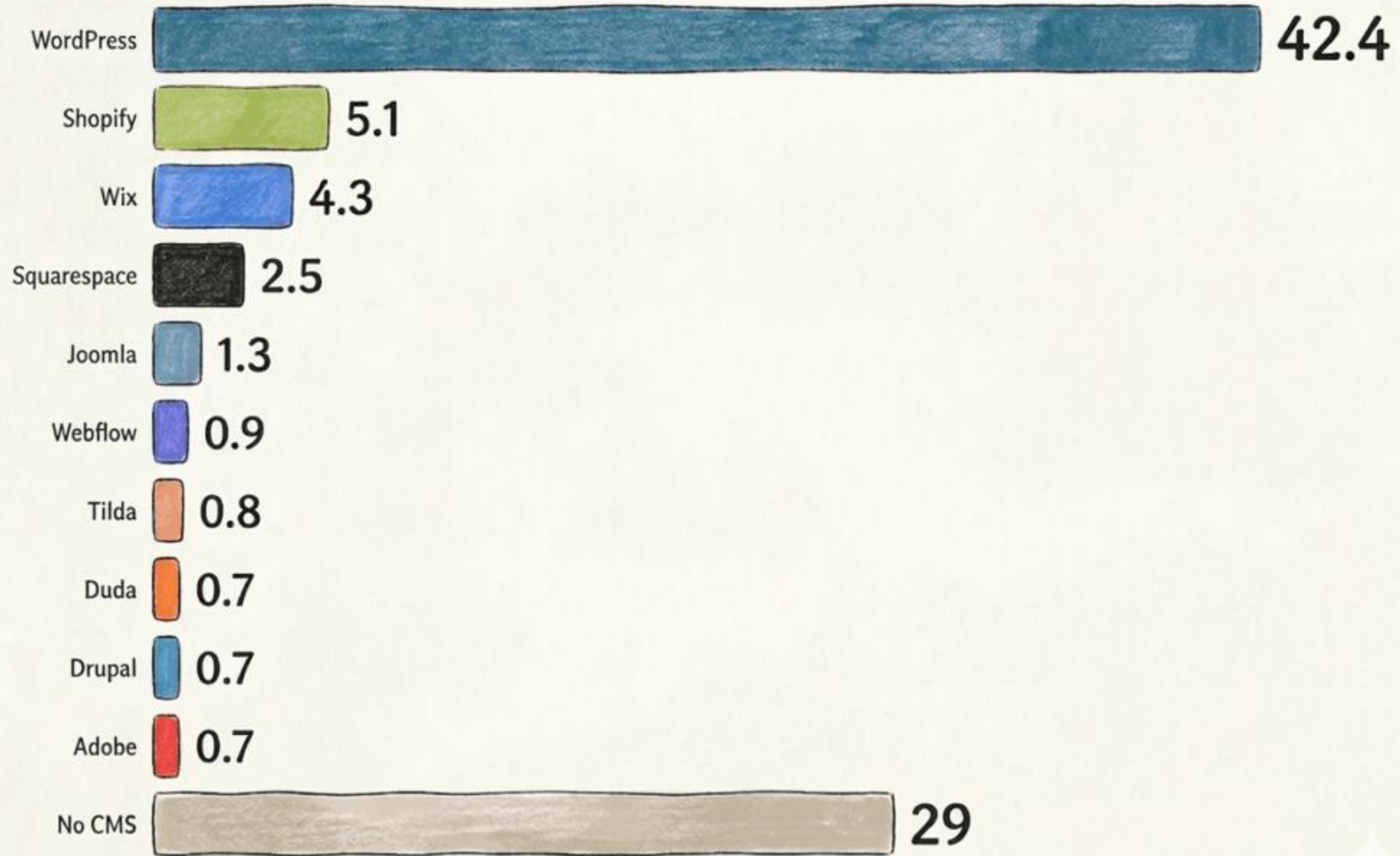
What is WordPress?



- WordPress (WP, or WordPress.org) is a web content management system.
- It was originally created as a tool to publish blogs but has evolved to support publishing other web content, including more traditional websites, mailing lists, Internet forums, media galleries, membership sites, learning management systems, and online stores.
- Available as free and open-source software, WordPress is among the most popular content management systems.

CMS Market Share – March 2026

% of all websites (not just CMS-using sites)



Source: W3Techs, March 2026

Why Use WordPress?

- Trusted content management system
- Good for a wide range of websites including blogs, information websites, functional websites, e-commerce websites
- Large community and support
- Many free resources including themes and plugins
- Core and plugins tested by many people
- SEO friendly
- Mobile responsiveness
- Regular updates for functionality and security
- Easy content update
- Open source, ease of customization

Famous Websites Built with WordPress

- Sony Music Official Website (sonymusic.com)
- Microsoft News (news.microsoft.com)
- NASCAR (nascar.com)
- TechCrunch (techcrunch.com)
- Rolling Stones (rollingstones.com)
- Harvard Gazette (news.harvard.edu/gazette)
- TED Blog (blog.ted.com)
- The Official James Bond Website (007.com)
- New York Post (nypost.com)
- The White House (whitehouse.gov)
- NASA (nasa.gov)
- Taylor Swift (taylorswift.com)
- Angry Birds (angrybirds.com)
- Spotify – For the Record (newsroom.spotify.com)
- PlayStation Blog (blog.playstation.com)
- Meta Newsroom (about.fb.com/news/)



Hong Kong WordPress Meetup

What is Hong Kong WordPress Meetup?

- Officially recognized user group of WordPress in Hong Kong
- Organizes monthly WordPress Meetup events for people interested in website development using WordPress and knowledge around building useful and engaging websites

Our Meetups

- Monthly, usually on a Monday
- 7pm for 1 hour
- Followed by an optional dinner
- So far in 2026, we alternate between having an on-site speaker and off-site speaker, but our audience is always here together



HONG KONG WORDPRESS MEETUP #96
FEATURING
AI SEO 轉化革命：在 AI Overview 時代，
如何從更少的流量中獲得更高的訂單轉化？
BY RICKY CHAN (廣東話)

HKWP Meetup #96 Featuring "AI SEO 轉化革命：在 AI Overview 時代，如何從更少的流量中獲得更高的訂單轉化？"
Ricky Chan
2026-04-27 7:00pm
 



HK WORDPRESS MEETUP #95
FEATURING
Why Design Matters:
First Impressions Count
BY ZEE KHAMARULDIN (ENGLISH)

HKWP Meetup #95 Featuring "Why Design Matters: First Impressions Count"
Zee Khamarudin
2026-03-30 7:00pm
 



HK WORDPRESS MEETUP #94
FEATURING
AI 召喚師的奧義：
WordPress 網站生成術
BY MATTHEW MAK (廣東話)

HKWP Meetup #94 Featuring "AI 召喚師的奧義：WordPress 網站生成術"
Matthew Mak
2026-02-26 7:00pm
 



HK WORDPRESS MEETUP #93
FEATURING
The 5 Essential UI Principles
You Can Apply to Your Website Today
BY YVES TAN (ENGLISH)

HKWP Meetup #93 Featuring "The 5 Essential UI Principles You Can Apply to Your Website Today"
Yves Tan
2026-01-19 7:00pm
 

Typical Agenda

7:00	Opening
7:05	1 or 2 Topics by onsite or offsite speakers
7:35	General Q&A/Discussion
7:50	Closing
8:00	Dinner in nearby Hong Kong style restaurant (Optional)



Call for Speakers



- Apply at <https://hkwp.me/be-a-speaker/>
- Topics:
 - Your WordPress Website
 - Development
 - Themes/Plugins
 - SEO/Content Marketing
 - Business Strategies
 - UI/UX
 - Security
 - Design
 - Career
 - Personal Experience
 - Accessibility
 - Other WordPress-related topics
- Talk duration: 5 minutes, 15 minute, or 30 minutes



Part of WordPress - 701 groups ⓘ

Hong Kong WordPress Meetup

★★★★★ 4.5 • [445 ratings](#)

📍 Hong Kong, HK

👤 3,355 members

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About us

We're a group of local WordPress developers, designers, and publishers who get together to share our knowledge and experience, and to meet other WordPress users in the area. This WordPress Meetup is open to all who love WordPress --- join us!

Organizers



WordPress and 3 others

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WordPress is a Super Organizer

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