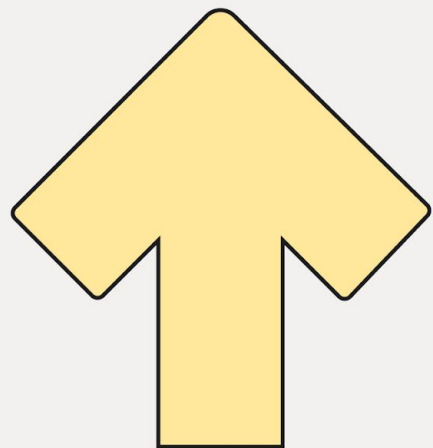


GDG Cloud Hong Kong: Building the AI-First Future Together.

Google Developer Group Cloud Hong Kong



Brand Messaging



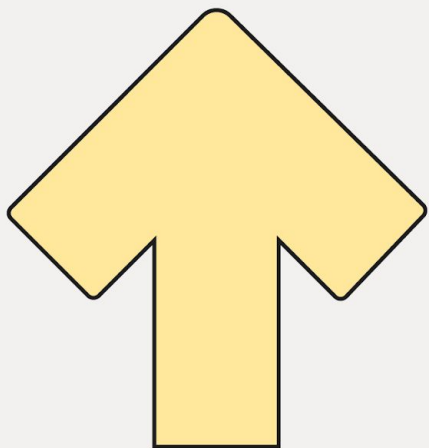
Google Developer Groups (GDGs) is the umbrella name for the program, while each individual group should be called Google Developer Group followed by a unique identifier as outlined below.

Google Developer Groups are local communities for developers to connect and learn together. This global community prides itself on being an inclusive environment.



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Our Mission & Vision



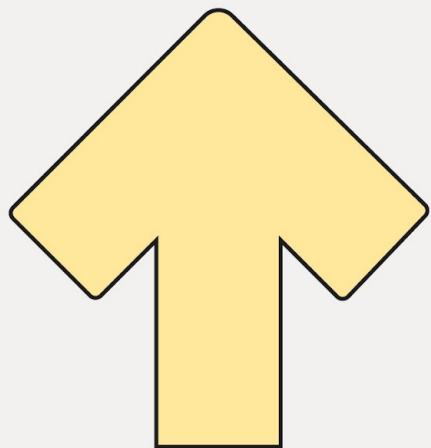
Empowering the Cloud Community

- **Mission:** Empowering Hong Kong Developers to Lead the Global AI Revolution
- **Vision:** To become the leading community hub for Google Cloud innovation and expertise in Hong Kong.
- **Values:** Learning, Sharing, Collaboration, Inclusivity, Innovation



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What is GDG Cloud
Hong Kong?



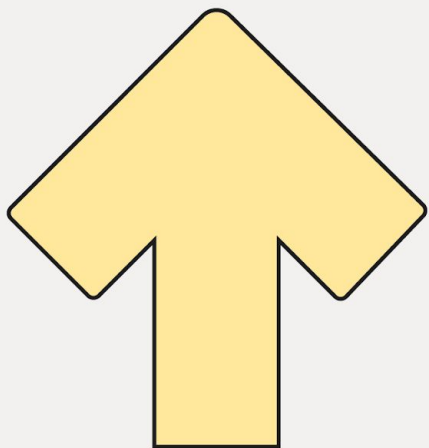
Hong Kong's Hub for Cloud Innovation & AI

- Part of the global **Google Developer Group (GDG)** network.
- **Focus:** Dedicated to exploring and learning about **Google Cloud Platform (GCP)** technologies.
- **Community-driven:** Run by passionate **volunteers** from the local tech scene.
- **Purpose:** To foster a vibrant community for learning, collaboration, and networking around Google Cloud.



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Who We Are For
(Our Audience)



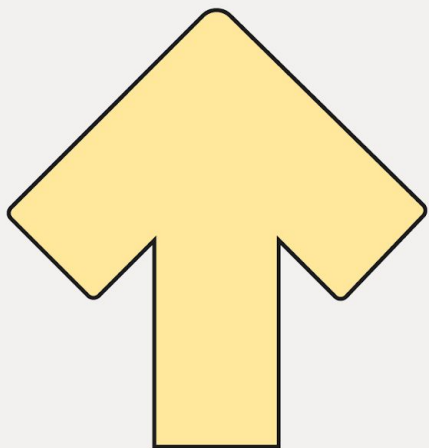
A Diverse Community for Every Tech Journey

- **Developers:** Looking to build scalable applications on GCP.
- **IT Professionals:** Managing infrastructure and data in the cloud.
- **Data Scientists/Analysts:** Utilizing BigQuery and AI/ML services.
- **Students:** Eager to kickstart their cloud careers.
- **Cloud Enthusiasts:** Anyone curious about Google Cloud and its capabilities.
- **Inclusivity:** We welcome members from all backgrounds, ages, and genders. No prior cloud experience required, just a desire to learn!



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What We Do (Our Activities)



Learn, Connect, Grow!

- **DevFest:** Our largest annual event, bringing together developers for a multi-track conference, workshops, and networking, often featuring speakers from Google and the wider tech community.
- **Tech Talks & Speaker Sessions:** Industry experts and Google Cloud specialists sharing insights and best practices.
- **Workshops:** Hands-on sessions to build practical skills with AI and GCP services.
- **Study Jams / Study Groups:** Collaborative learning sessions to prepare for certifications or explore specific topics.
- **Networking Events:** Opportunities to connect with peers, mentors, and potential collaborators.

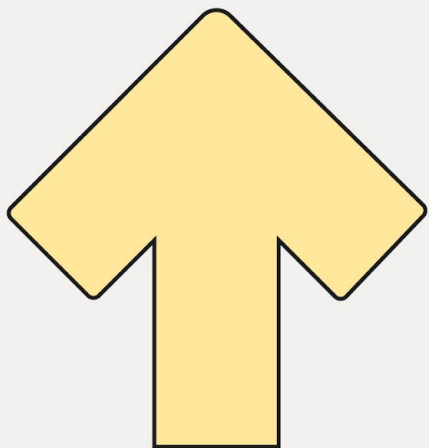


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Why Join GDG
Cloud Hong Kong?

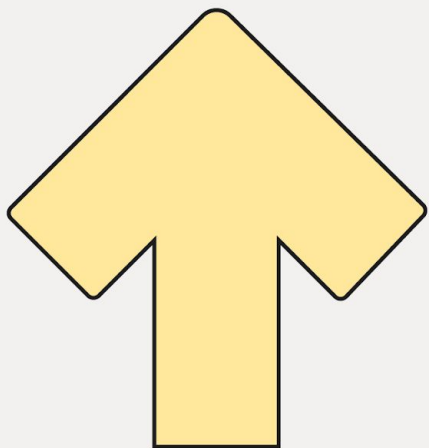
Benefits of Being Part of Our Community

- Exclusive access to Google credits,
- Peer-to-peer mentorship,
- Exclusive SWAG
-



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Get Involved!
Volunteer &
Contribute



Shape the Future: Become a GDG Cloud HK Leader

Become a Volunteer:

- **Event Planning:** Help us plan, promote, and execute great events.
- **Speaker Recruitment:** Help find Google Cloud speakers.
- **Event Logistics:** Help with event venue setup, check-in, equipment, etc.
- **Partnership Negotiation:** Help find potential partners.
- **Content Creator:** Help write blog posts, tutorials, or social media content.
- **Community Support:** Help manage discussion boards and welcome new members.



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Why Volunteer?

- Gain leadership and organizational experience.
- Enhance your public speaking and teaching skills.
- Expand your professional network within the cloud industry.
- Give back to the tech community and help others learn.
- Access to exclusive volunteer appreciation events/perks.
- **Unique Opportunity:** Organizers may have the chance to visit **Google I/O Connect China, sponsored by Google!** (This is a fantastic opportunity for professional growth and networking).

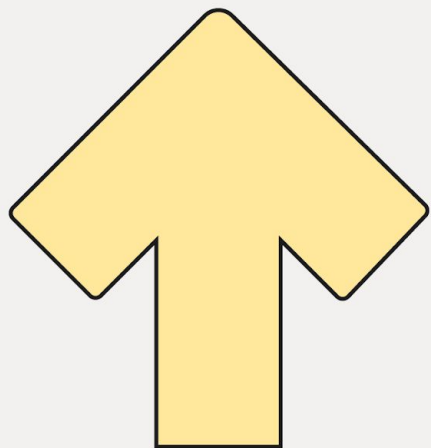
How to volunteer:

Reach out to us via our community page or social media, or talk to an organizer after this presentation!



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Partner with Us!
Sponsorship
Opportunities



Support Innovation & Connect with Our Community

Why Sponsor GDG Cloud Hong Kong?

- **Brand Visibility:** Reach a highly targeted audience of Google Cloud professionals, developers, and enthusiasts in Hong Kong.
- **Talent Acquisition:** Showcase your company as a leading employer in the cloud space and connect with potential hires.
- **Thought Leadership:** Position your brand at the forefront of cloud innovation by supporting key community events.
- **Community Engagement:** Demonstrate your commitment to fostering local tech talent and knowledge sharing.
- **Networking:** Engage directly with our members and fellow industry leaders.



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How You Can Support the Ecosystem

- **Venue Sponsorship:** Provide a space for our workshops or meetups.
- **Food & Beverage Sponsorship:** Fuel our attendees during events.
- **Swag & Prizes:** Contribute items that enhance the attendee experience.
- **Financial Contributions:** Directly support event logistics, speaker travel, and community growth initiatives.

Contact for Sponsorships: gdgcloudhk@gmail.com



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Our Past Successes / Highlights

2025: A Year of Exponential Growth

Key Growth Metrics:

- **Impressive Member Growth:** We've seen our membership increase by **54%** in the last year!
- **New Faces Joining:** Welcomed **521 new members** since the last DevFest!
- **High Engagement:** We see a high level of interest and commitment from our registered attendees, maintaining a **70% Check-in Rate**.

Content:

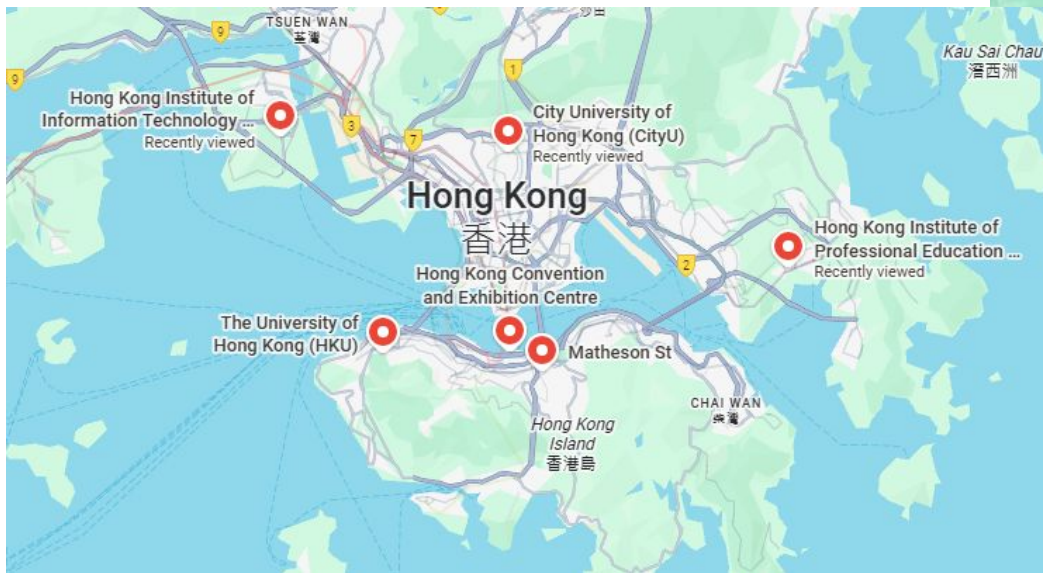
- 1,355 Chapter members all time
- 98 Completed events all time



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2025 Major Events Location



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{ DevFest }

Cloud Hong Kong



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Google Cloud Export Summit Shenzhen 2025



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IWD 2025



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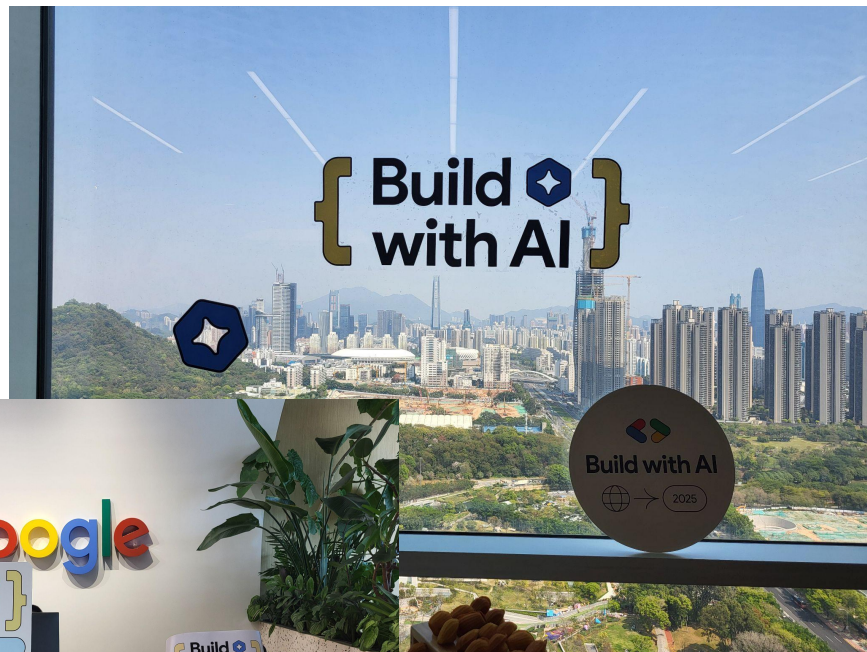
Build with AI CityU



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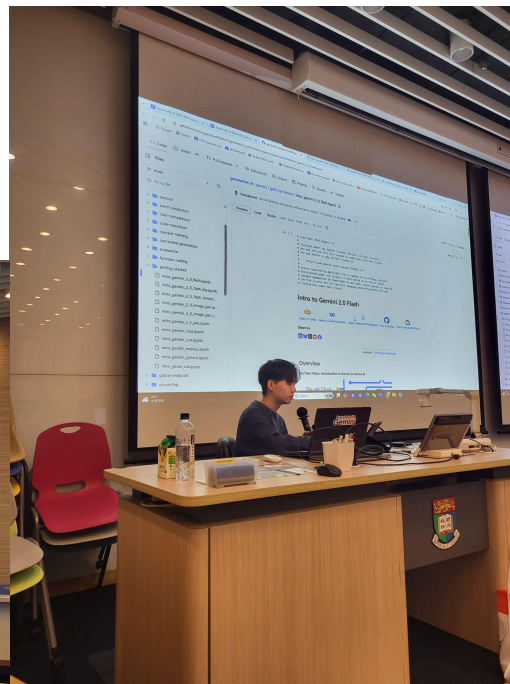
Build with AI
Shenzhen



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Groups



Build with AI HKU



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Groups



Developer Night



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Developer
Groups



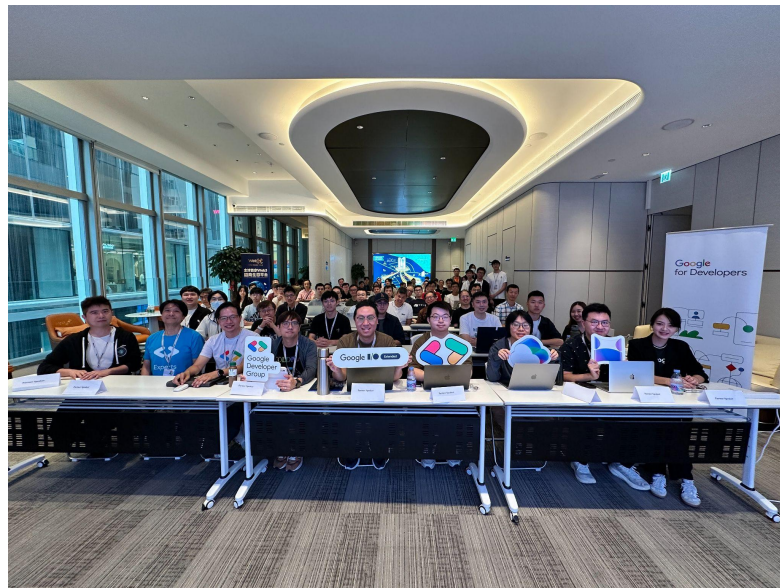
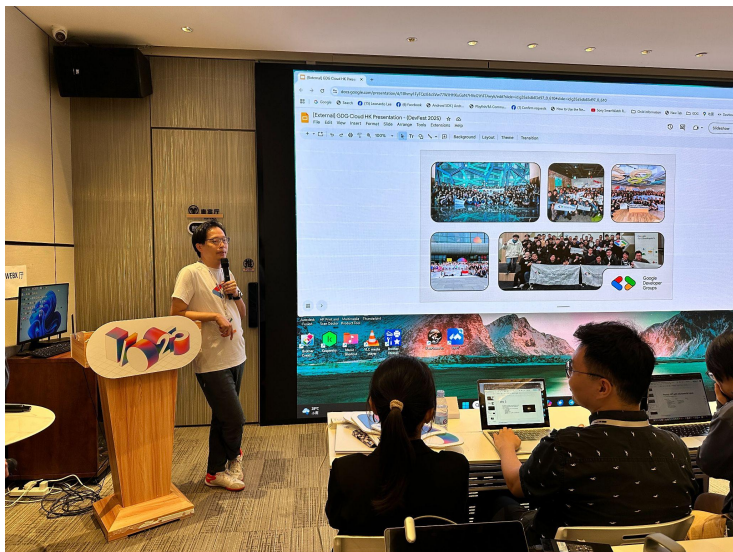
Google Cloud Summit Hong Kong



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Google I/O Extended



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Google Gemini『青少年 AI 共創工作坊』



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Google I/O Connect China



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Chrome Extension Dev Meetup Shanghai 2025



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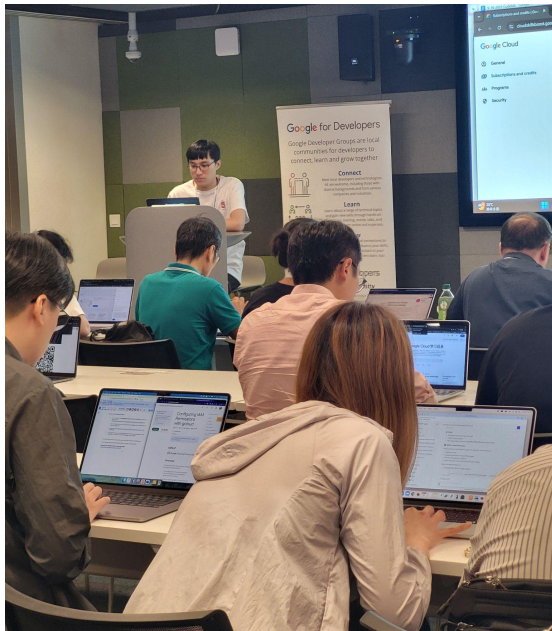


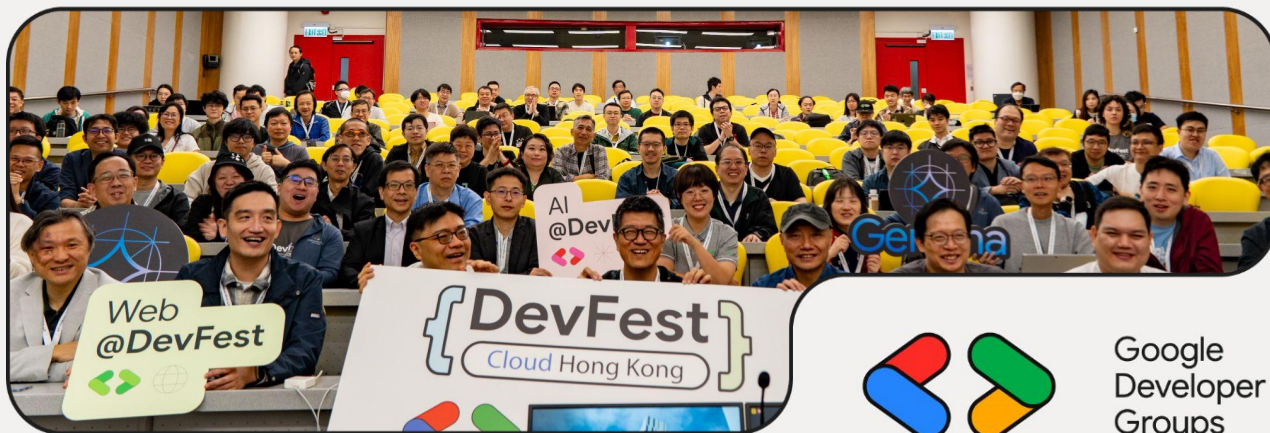
Supercharge Your Workflow: Agentic AI with Gemini Code Assist & CLI



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雲端啟航：從零開始玩轉 Google Cloud + Gemini





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Achievements and Growth in 2025

**70% Check-in
Rate**

**1,357
Members**

**711
Participants**

**12 Events
3 Overseas Events**

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Don't just watch the future
happen. Build it with us.

See you soon!



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