



Hong Kong Open Source Conference
WordPress Sessions
Presented by Hong Kong WordPress Meetup

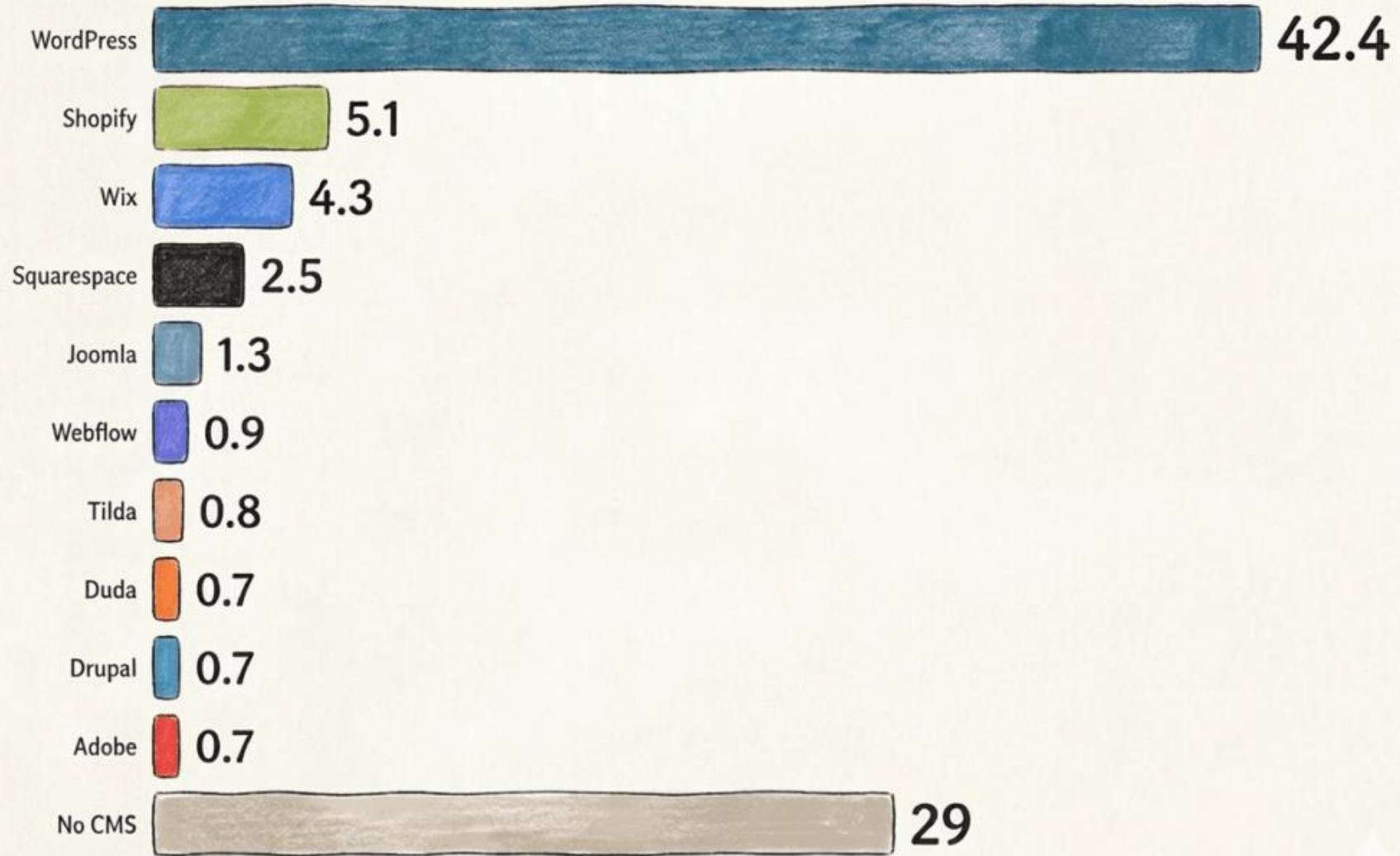
What is WordPress?



- WordPress (WP, or WordPress.org) is a web content management system.
- It was originally created as a tool to publish blogs but has evolved to support publishing other web content, including more traditional websites, mailing lists, Internet forums, media galleries, membership sites, learning management systems, and online stores.
- Available as free and open-source software, WordPress is among the most popular content management systems.

CMS Market Share – March 2026

% of all websites (not just CMS-using sites)



Source: W3Techs, March 2026

Why Use WordPress?

- Trusted content management system
- Good for a wide range of websites including blogs, information websites, functional websites, e-commerce websites
- Large community and support
- Many free resources including themes and plugins
- Core and plugins tested by many people
- SEO friendly
- Mobile responsiveness
- Regular updates for functionality and security
- Easy content update
- Open source, ease of customization

Famous Websites Built with WordPress

- Sony Music Official Website (sonymusic.com)
- Microsoft News (news.microsoft.com)
- NASCAR (nascar.com)
- TechCrunch (techcrunch.com)
- Rolling Stones (rollingstones.com)
- Harvard Gazette (news.harvard.edu/gazette)
- TED Blog (blog.ted.com)
- The Official James Bond Website (007.com)
- New York Post (nypost.com)
- The White House (whitehouse.gov)
- NASA (nasa.gov)
- Taylor Swift (taylorswift.com)
- Angry Birds (angrybirds.com)
- Spotify – For the Record (newsroom.spotify.com)
- PlayStation Blog (blog.playstation.com)
- Meta Newsroom (about.fb.com/news/)



Hong Kong WordPress Meetup

What is Hong Kong WordPress Meetup?

- Officially recognized user group of WordPress in Hong Kong
- Organizes monthly WordPress Meetup events for people interested in website development using WordPress and knowledge around building useful and engaging websites

Typical Agenda

7:00	Opening
7:05	1 or 2 Topics by onsite or offsite speakers
7:35	General Q&A/Discussion
7:50	Closing
8:00	Dinner in nearby Hong Kong style restaurant (Optional)



Call for Speakers



- Apply at <https://hkwp.me/be-a-speaker/>
- Topics:
 - Your WordPress Website
 - Development
 - Themes/Plugins
 - SEO/Content Marketing
 - Business Strategies
 - UI/UX
 - Security
 - Design
 - Career
 - Personal Experience
 - Other WordPress-related topics
- Talk duration: 5 minutes, 15 minute, or 30 minutes

Stay Connected



[Website \(hkwp.me\)](http://hkwp.me)



[Meetup.com](https://www.meetup.com)



[Facebook](https://www.facebook.com)



[Messenger](https://www.messenger.com)



[YouTube](https://www.youtube.com)



[SpeakerDeck](https://www.speakerdeck.com)



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Hong Kong WordPress Meetup

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About



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About us

We're a group of local WordPress developers, designers, and publishers who get together to share our knowledge and experience, and to meet other WordPress users in the area. This WordPress Meetup is open to all who love WordPress --- join us!

Organizers



WordPress and 3 others

[Message](#)



WordPress is a Super Organizer

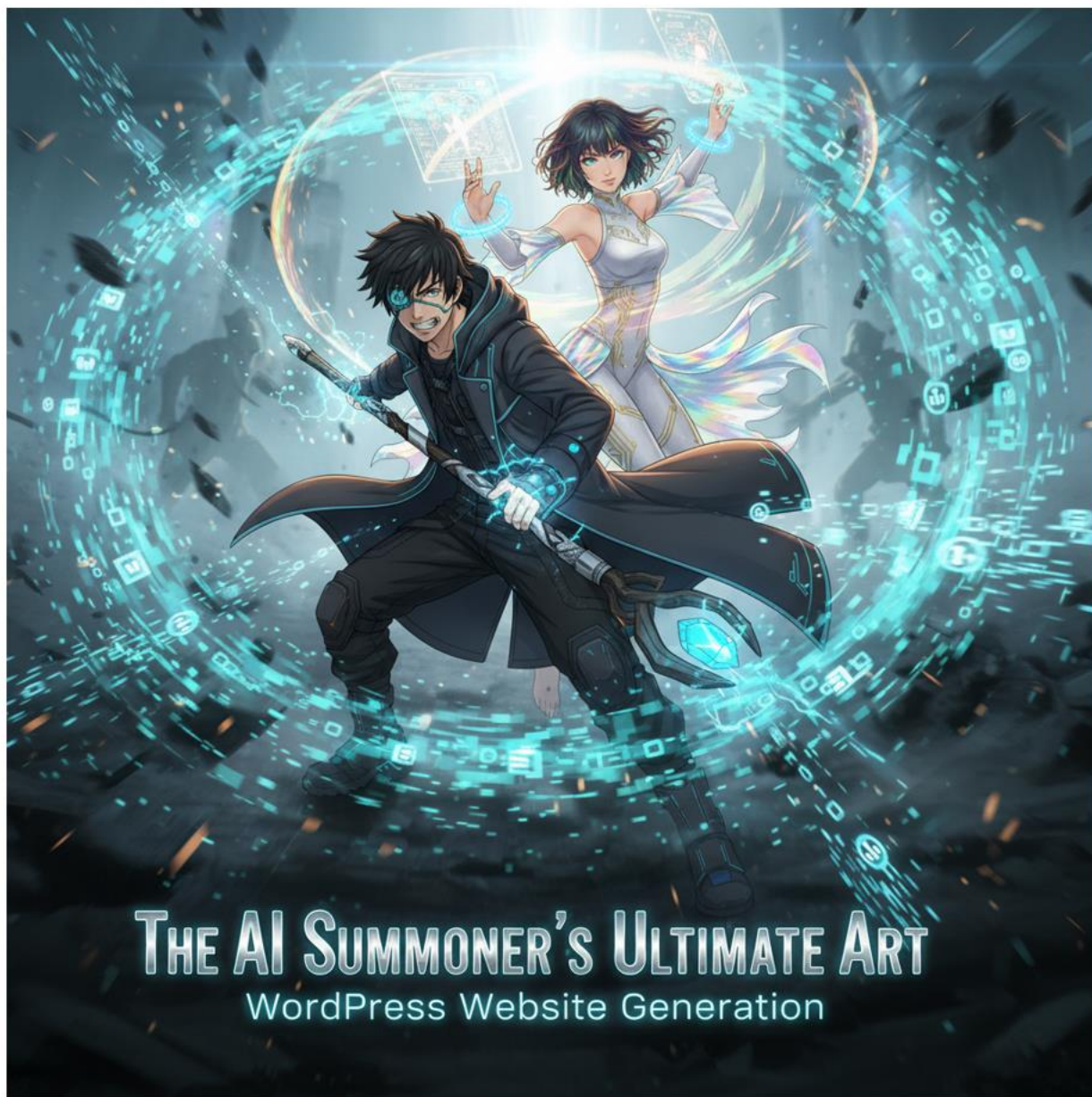


Next HKWP Meetup Event

- June 2026

AI 召喚師 的奧義

WordPress 網站生成術



AI 召喚師 的奧義

WordPress 網站生成術



Matthew Mak

萬化筒 (Manfaton) 創辦人及電商解決方案顧問，HK WordPress Meetup 成員。熱心於 WordPress 開發與 AI 應用整合。致力推動開源技術普及，協助中小企業與個人透過 AI 輔助，在數位時代高效展現品牌價值。





AI 召喚師的奧義： WordPress 網站生成術

當開發者面臨 UI 設計、文案撰寫與內外部溝通的多重壓力時，如何利用 AI 突破效率瓶頸？本演講將分享如何將 AI 轉化為「技術助理」，透過「I-R-O-A」人機協作框架，結合 WordPress、Kadence Theme 與 Gutenberg Blocks，快速構建高品質網站。我將以案例展示如何從需求定義到結構生成，將 AI 的算力轉化為品牌的靈魂。內容將涵蓋 Prompt Engineering 技巧、RAG 專案大腦建立，以及如何保持人類在開發流程中的決策核心地位。

AI 召喚師 的奧義

WordPress 網站生成術



WordPress, Hugo & Astro

Pick the best open-source CMS for your team

Tony — Dynatech Limited, Your AI Implementation Partner — Hong Kong Open Source Conference 2026

6 June 2026

Tony Tsui

Digital marketing specialist
with 13 years of experience,
now an AI coach and corporate
consultant



WordPress, Hugo and Astro - Pick the Best Open-Source CMS

WordPress remains the go-to CMS for organizations — it's easy to manage and requires no coding knowledge. Hugo and Astro, on the other hand, are powerful static site generators built for developers who are comfortable with code and the command line. This talk will help you decide which platform best fits your team's technical skill level and project needs.

WordPress, Hugo & Astro

Pick the best open-source CMS for your team

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